

Curriculum Vitae  
**Patrick Burkart, Ph.D.**  
June 2009

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### **Education**

Ph.D. 2000 The University of Texas at Austin, Austin, TX (Radio-TV-Film)  
M.A. 1993 McGill University, Montréal, Canada (Political Science)  
B.A. 1991 Reed College, Portland, Oregon (Political Science, Phi Beta Kappa)

### **Employment**

Associate Professor, Department of Communication, Texas A&M University. 2009 – present.

Assistant Professor, Department of Communication, Texas A&M University. 2003 – 2009.

External Professor (Extern Lektor), Copenhagen Business School, Summer 2008

Instructor, Lecturer, Department of Radio-Television-Film, University of Texas at Austin, 2002 – 2003.

### **Publications**

#### **Books - published**

Burkart, P. and McCourt, T. (2006). Digital music wars: Ownership and control of the Celestial Jukebox. Lanham, MD: Rowman & Littlefield.

#### *Digital Music Wars Reviews*

Eschenfelder, K. R. (2008) DRM as sociotechnical systems. The Information Society 24(4), 267 — 269.

Duggan, M. K. (2007). Popular music and society 30(3), July, 435-6.

Ekstrand, V. S. (2007). Journalism & mass communication quarterly 84(2), Summer, 403 – 404.

Sterling, C. (2007). Communication booknotes quarterly, 38(1), Winter, 59-64.

### **Books – in press**

Burkart, P. Music and Cyberliberties. Middletown, CT: Wesleyan University Press.

### **Refereed journal articles - published**

Burkart, P. (2008). Trends in digital music archiving. The Information Society 24(4), 246-250.

Burkart, P. (2007). Moving targets: Introducing mobility into universal service obligations. Telecommunications policy, 31, 164 – 178.

Iverson, J., and Burkart, P. (2007). Managing electronic documents and work flows: Enterprise Content Management at work in nonprofit organizations. Nonprofit Management & Leadership, 17(4), 403 – 419.

Burkart, P. (2005). Competition's eclipse: Brazilian wireless telephony. Journal of Media Economics, 18(3), 203-214.

Burkart, P. (2005). Loose integration in the popular music industry. Popular Music & Society, 28(4), 489 – 500.

Burkart, P. (2005). Discovering a lexicon for video games: New research on structured vocabularies. International Digital Media and Arts Association Journal, 2(1), 18 – 24.

Burkart, P., and McCourt, T. (2004). Infrastructure for the Celestial Jukebox. Popular Music, 23, 349- 362.

McCourt, T., and Burkart, P. (2003). When creators, corporations, and consumers collide: Napster and the development of on-line music. Media, Culture and Society, 25(3), 333 - 350.

### **Book chapters**

Burkart, P. (2008). The Internet and American life. Media battlegrounds. Robin Andersen and Jon Grey, Eds. Westport, CT: Praeger.

Burkart, P. (2008, in press). Introduction. Making our media: Global initiatives toward a democratic public sphere volume 2, Citizens' movements and the democratization of the public sphere. Dorothy Kidd, Clemencia Rodriguez and Laura Stein, Eds. Creskill, NJ: Hampton Press.

McCourt, T., and Burkart, P. (2007). Customer Relationship Management: Automating fandom in music communities, in Fandom: Identities and communities in a mediated world, Jonathan Gray, Cornel Sandvoss, and C. Lee Harrington, Eds. New York: New York University Press.

### **Book chapters – in progress**

Burkart, P. (forthcoming). The impact of the Napster watershed on virtual communities. Online territories: Mediated practice and social space. New York: Peter Lang.

Burkart, P. and Westgate, C.J. (forthcoming). Una convergencia con sabor: Mobile music in Mexico. Handbook of mobile music. Sumanth Gopinanth and Jason Stanyek, Eds. New York: Oxford University Press.

### **Minor publications – reports and policy papers**

Burkart, P. (2007). A patently political dispute: Software patents in the European Community. European Union Center of Excellence, George Bush School of Public Affairs and Government, Texas A&M University.  
<http://eucenter.tamu.edu/Publications/ResearchPapers/Burkart.pdf>

Burkart, P. (2005). Cyberliberties and their intersections with key ICT telecommunication and media policymaking zones. Loka Institute.  
<http://www.loka.org/cyberliberties.htm>

Burkart, P. (2005). At-risk information and communication technologies. Loka Institute.  
<http://www.loka.org/atriskict.htm>

Burkart, P., and Chatterjee, N. (2005). From mass media for the people to people's media OF and BY the people? A national movement for media reform. Loka Institute.  
<http://www.loka.org/mediareform.htm>

Lenert, E.M., and Burkart, P. (2003). Mapping social entrepreneurship and the role of charitable foundations in electronic media: 1946 – 1996. Appendix: A look at the post-1996 picture. Ford Foundation. <http://qcpages.qc.cuny.edu/mediastudies/ff/report.pdf>

Burkart, P. (1995, April). Mexican peso devaluation: An investigative report. Naftanet.

Burkart, P. (1995, May). Some impacts of NAFTA on the Chilean private sector.

### **Minor publications – book reviews**

Burkart, P. (2000, May). Fiction science: A radio guru crosses over (a review of The Coming Global Superstorm by Art Bell and Whitley Strieber, Pocket Books, 2000.) In The Texas Observer.

Burkart, P. (1996, February). Bunkley debunked (a review of Joe Bunkley's "First WWW banned page.") In Bad subjects, the U.C. Berkeley peer reviewed online journal of cultural studies.

Invited to review Global e-litism: Digital technology, social inequality, and transnationality by Gili Drori, Worth Contemporary Social Issues series.

### **Minor publications - educational publications**

Burkart, P. (2003). Instructor's Resource Manual for Straubhaar, J. and LaRose, R., Media now: Understanding media, culture, and technology, Fourth Edition, Wadsworth/Thomson Learning.

### **Conference presentations**

Burkart, P. (2008, May). "Culture clashes in cyberspace." Presented at the annual meeting of the International Communication Association, Montreal.

Burkart, P. (2008, April). "Music and cyberliberties: Projects and prospects." Presented at the annual meeting of the International Association for the Study of Popular Music, Iowa City.

Burkart, P. (2007, September). "Digital music and the music collector's dilemma." Presented at the annual meeting of Global Fusion, St Louis.

Burkart, P. (2007, May). "Moving targets: Introducing mobility into universal service obligations." Presented at the annual meeting of the International Communication Association, San Francisco.

Burkart, P., and McCourt, T. (2007, May). "Aggregating audiences for the Celestial Jukebox." Presented at the annual meeting of the International Communication Association, San Francisco.

Burkart, P., and McLeod, K. (2007, April). Fair Use and music: Contests & contexts. Presented at the IASPM-US and IASPM-Canada Joint Conference, Boston.

Burkart, P., and McCourt, T. (2006, November). "Automating fandom in online music communities." Presented at the annual meeting of the National Communication Association, San Antonio, Texas.

Burkart, P. (2006, July). "Does access ride on a Wireless Web? eMexico and Mexican wireless telephony." Presented at the annual meeting of the International Communication Association, Dresden, Germany.

Iverson, J., and Burkart, P. (2006, July). "Managing electronic documents and work flows: Enterprise Content Management at work in nonprofit organizations." Presented at the annual meeting of the International Communication Association, Dresden, Germany.

Burkart, P. (2005, October). "Loose integration in the popular music industry." Presented at the annual meeting of the Midwest Popular Culture Association, St. Louis, MO.

- Burkart, P. (2005, May). Competition's eclipse: Brazilian wireless telephony. Presented at the annual meeting of the International Communication Association – Intercultural and Development Communication division, New York, NY.
- Iverson, J., and Burkart, P. (2005, November). "Managing electronic documents and work flows: Enterprise content management in non profit organizations." Presented at the 33<sup>rd</sup> Annual meeting of Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA), Los Angeles, CA.
- Burkart, P. (2004, October). "Political economy of the celestial jukebox." Presented at the annual meeting of the Midwest Popular Culture Association conference, Cleveland, OH.
- Strover, S., and Burkart, P. (2004, May). "Regulating for competition: The paradox of the 1996 Telecommunications Act." Presented at the annual meeting of the International Communication Association – Communication Law & Policy division, New Orleans, LA.
- Burkart, P. (2003, October). "Making steps towards a lexicon of video game design." Presented at the annual meeting of the Midwest Popular Culture Association, Minneapolis, MN.
- Burkart, P. (2003, June). "Mexican telecom: The post-privatization picture." 7<sup>th</sup> International Conference on Technology Policy and Innovation, Monterrey, Mexico.
- McCourt, T., and Burkart, P. (2003, July). "Getting to know you: Autorecommendation on the World Wide Web." Presented at the annual meeting of the International Association for the Study of Popular Music, Montreal Canada.
- Burkart, P., and McCourt, T. (2003, May). "Emerging issues with new media: Conceptualization and regulation. Presented at the annual meeting of the International Communication Association – Mass Communication division, San Diego, CA.
- Burkart, P. (2003, March). "Telmex's perpetual network hacienda." Presented at the 36<sup>th</sup> Congress of Southwest Council on Latin American Studies, New Orleans, LA.
- McCourt, T., and Burkart, P. (2001, October). "When creators, publishers and consumers collide: Napster and the development of on-line music distribution." Presented at the annual meeting of Global Fusion, St. Louis, MO. (Distinguished conference paper award recipient).
- Burkart, P., and McCourt, T. (2001, July). "When formats collide." Presented at the 11<sup>th</sup> biannual International Association for the Study of Popular Music, Turku, Finland.

Burkart, P. and McCourt, T. (2001, May). "Implications of the Napster decision on music industry restructuring." Presented at the annual meeting of the International Communications Association – Mass Communication division, Washington, DC.

Burkart, P. (1999, May). "Telecommunications restructuring in Mexico: Reforms, implementation, and reason of state." Presented at the annual meeting of the International Communications Association – Intercultural and Development Communication division, San Francisco, CA.

Burkart, P. (1998, July). "Emerging NAFTA labor strategies: New cross border collaborations under NAALC rules." Presented at the annual meeting of the International Communications Association – Intercultural and Development Communication division, Jerusalem.

Strover, S., and Burkart, P. (1997, July). "Emerging Latin American culture industries." Presented at the annual meeting of International Association for Mass Communication Research, Oaxaca, Mexico.

Burkart, P. (1997, February). "Comparing Latin American media and telecommunications forecasts." Presented at the annual meeting of the Southwest Conference Of Latin American Scholars, Austin, Texas.

Strover, S., Wilkinson, K., Burkart, P., and Hernandez, O. (1997, February). "Transnational media flows in Latin America." Presented at the Inter Cultural Communications conference, Miami, FL.

### **Awards and fellowships**

Melbern G. Glasscock Center for Humanities Research Digital Humanities Stipendiary Fellowship, Texas A&M University, 2008, \$1,500.

Principal Investigator, European software patents research project, European Union Center of Excellence, Bush School of Government and Public Service, Texas A&M University, 2006, \$4,000.

The Melbern G. Glasscock Humanities Research Center Publication Support Grant, Texas A&M University, 2006, \$700.

The Melbern G. Glasscock Center for Humanities Research Faculty Stipendiary Fellow, Texas A&M University, 2005 – 2006. \$1,500.

European Union Center of Excellence grant, Texas A&M University, 2005 – 2006. \$2,900.

Principal Investigator, Mexican telecommunications liberalization project, Center for the Study of Western Hemispheric Trade (University of Texas – Texas A&M University consortium), 1998, \$2,000.

Shell Award (graduate student award), University of Texas at Austin, 1996 – 1998. \$3,000.

National Endowment for the Humanities Younger Scholar, 1990. \$5,000.

## **Teaching**

### *Teaching and research interests*

Telecommunications policy, media economics, political economy, global media, the information society, technology and communication, intercultural communication, critical theory

### *Texas A&M University*

Communication and Technology – Fall 2005 (32 students), Fall 2004 (26 students), Spring 2004 (30 students), Fall 2003 (34 students)

Political economy of telecommunications – Spring 2008 (60 students), Fall 2006 (63 students), Spring 2005 (60 students), Spring 2004 (45 students)

Telecommunications policy – Fall 2007 (25 students), Fall 2005 (32 students)

Graduate seminar in telecommunications and media studies - Fall 2007 (6 students), Fall 2006 (6 students)

Graduate seminar in technology and communication – Spring 2006 (6 students), Fall 2004 (8 students)

Graduate professional seminar – Spring 2006 (5 students)

Intercultural Communication (Study Abroad – Mexico) - Summer 2008 (9 students), Summer 2007 (6 students), Summer 2006 (9 students), Summer 2005 (6 students)

Global Media (Study Abroad – Mexico) – Summer 2008 (9 students), Summer 2007 (6 students), Summer 2006 (9 students), Summer 2005 (6 students)

Global Media Internships (Study Abroad – Mexico) – Summer 2008 (9 students), Summer 2007 (6 students), Summer 2006 (9 students), Summer 2005 (6 students), Summer 2004 (8 students)

Special Topics – Information Society - Fall 2003 (31 students)

Liberal Arts Honors (Global Civil Society) – Spring 2006 (26 students)

Liberal Arts Honors Junior Seminar – Spring 2005 (28 students)

Theory and practice of public relations (Journalism) – Summer 2004 (8 students)

International journalism – Summer 2004 (8 students)

### *Copenhagen Business School, Copenhagen, Denmark*

Graduate Intercultural Communications – Summer 2008 (28 students)

Graduate Media Economics – Summer 2008 (28 students)

*University of Texas at Austin Radio-TV-Film Department*  
The Information Society – Summer 2003  
International Telecommunications – Spring 2003  
Introduction to Research Methods – Fall 2002  
The Information Society – Summer 2002

*Ph.D. dissertation committee member*

*Texas A&M:* Joseph Bailey (former, Communication), Iftexhar Ahmed (current, Communication), Lu Jia (current, Communication), Christopher Westgate (current, Communication), Paul Logasa Bogen II (current, Computer Science), Robert Graham (current, Computer Science)

*Supervisor of independent research*

*Undergraduate students, Texas A&M University:* Eli Badillo, Sarah Altemus, Jacob Upham, Jacqueline Rex, Michelle Shadwell, Clayton Holland, Joe Anders, Sarah Bass, Scott Loehr, Lou Ann Mandy, Nellie Evenson, Mario Guel, Vena Martinez, John Carrizales, Tracy Thurmond, Annette Mendoza, Brandon Strel, Alexandra Aduddell, Laura Sanders, Eric Becton, Jason Beesinger, Travis Fruge, Amanda Gallien, Dorothy Galvan, Jessica Holloway, Lana Layton, Melanie Manville, Jessica McCann, Kristina Morales, Blair Patton, Emery Patton, Michael Ratley, Rebekah Sanchez, Laney Sarmiento, Kathyanne Sheffield, Ashley Singletary.

*Graduate students, Texas A&M University:* Christopher Westgate, Amy Sanders, Elisabeth McCann, Elizabeth Cantu, Alexis Koskan

## **PROFESSIONAL SERVICE**

### **Professional affiliations**

American Association of University Professors, International Communication Association, Global Fusion, National Communication Association, International Association for the Study of Popular Music, Midwest Popular Culture Association, Computer Professionals for Social Responsibility, American Association of University Professors, Latin American Scholars' Association, Southwest Council on Latin American Studies

### **Professional service to discipline**

*Standing committees*

Co-Chair, Fair Use Committee, International Association for the Study of Popular Music, 2006 – 2008, with Kembrew McLeod

*Program committees*

Member, International Association for the Study of Popular Music, 2005 – 2007

Woody Guthrie Book Award committee, International Association for the Study of Popular Music, 2007 – 2008

Conference committee member, Exploring New Media Worlds conference, Texas A&M University, February 2008.

*Editorial services*

Journal of Broadcasting and Electronic Media, 2008 and special theme issue on broadcasting and electronic media of the Americas, 2005.

Management Communication Quarterly, 2003, 2005, 2006

Popular Music & Society, 2005, 2007

Telecommunications Policy, 2007.

Expanding the Definition of Convergence and Integration, Texas Tech University Colloquium, April 2007.

International Communication Association conferences, Communication Law & Policy Division, 2005, 2006, 2007; Communication and Technology Division, 2007; Game Studies Division, 2007

International Association for the Study of Popular Music conference, 2006

*Conference chair or respondent*

Communication Law & Policy Division, International Communication Association, Chair & Respondent, Montreal, May 2008.

World Congress on Information Technology, Future of Open Source Peer Production Models Workshop, panelist and respondent, Conference on Information Technology, University of Texas, Austin, May 2006.

Flow Conference, Consumers, Recording and Playback in the Television and Recording Industries, panelist and respondent, Austin, Texas June 2006.

Global Implications for the Digital Distribution of Music, moderator, Global Fusion, Chicago, October 2006.

Communication & Technology Division, International Communication Association, panel respondent, Dresden, Germany, June 2006.

Communication Law & Policy Division, International Communication Association, reviewer, chair, and respondent, New York, NY, May 2005.

Political Economy reviewer, area chair, and panel chair, Midwest Popular Culture Association, St. Louis, MO, October, 2005.

Political Economy reviewer, area chair, and panel chair, Midwest Popular Culture Association, Cleveland, OH, October 2004.

Panel chair, II Brazil – US colloquium on communications, Austin, TX, February 2004.

Panel chair, Global Fusion, Austin, TX, October 2003.

### **Curatorship**

In media res video installation, March 2, 2007. Project sponsored by MediaCommons, Institute for the Future of the Book (part of the Annenberg Center for Communication at USC), and the MacArthur Foundation.

<http://mediacommons.futureofthebook.org/about>

### **University-wide service**

American Association of University Professors, Texas A&M University Chapter, Treasurer (2008 – 2009)

Digital Humanities Steering Committee, Texas A&M University, member

Texas A&M University – CONACYT Mexico grant application reviewer

Dean's Ad Hoc Committee on Humanities Informatics, Texas A&M University, member

Conference planning committee, Texas A&M University Glasscock Center for Humanities Research, 2005 – 2006, "A thousand words: Visual culture and the humanities."

Texas A&M Civil Liberties Union Faculty Advisor

GLBTA Faculty Advisor, Texas A&M University, 2003 – 2006.

Phi Beta Kappa, founding member, Texas A&M University chapter, 2004.

### **Departmental service**

Taught COMM 681 Professional Seminar

Diversity Committee, Texas A&M Department of Communication, 2005 – 2007

Telecom and Media Association Faculty Advisor, Texas A&M Department of Communication, 2004 – 2006.

Search committee, Telecommunications & Media Studies, 2004 (three positions), Organizational Communication, 2007 (two positions).

“Adopt a school” (University of Houston at Clear Lake), Texas A&M Department of Communication, 2005.

### **Invited lectures**

#### *National university lectures*

“A flavorful convergence: Mexican mobile music services.” Presented at the Mobile Music Symposium, Minneapolis, May 2009.

“Do you mind if I use that?” Symposium panelist, Southern Illinois University, Global Media Research Center, February 2009.

“Collecting music in the age of digital music distribution.” Department of Radio-TV-Film, University of Texas at Austin, February 2008

International Conference of E-Commerce, 2007, University of Minnesota, August 2007 (invited)

“Music as eBusiness.” Global Media Research Center, Southern Illinois University, October 2006.

“Culture jamming and radical media.” The Art Institute of Chicago, 1994, Chicago, IL.

#### *Local university lectures*

“Collecting music in the age of digital distribution.” Department of Radio-TV-Film, University of Texas, Austin, Texas, February 2008.

“The production of scarcity in digital media markets.” Glasscock Center for Humanities Research, Spring Colloquium, February, 2005, Texas A&M University.

“The coming of the celestial jukebox.” Glasscock Center for Humanities Research, April 2004, Texas A&M University.

“Brazil’s wireless market structure.” II Brazil – US colloquium on communications, February 2004, Austin, Texas.

“The Lexicon Project.” College of Communication / School of Information / Department of Electrical and Computer Engineering / Department of Computer Science / IC2 Institute, February 2003, Austin, Texas.

“Personalization paradoxes: Cyber-segmentation and the quest for online community.” Transparencies: Technology, Culture, Communication conference, November 2002, Austin, TX.

“Internet filtering by public schools.” TeleCommunity 2000, August 2000, Austin, Texas.

“Design and product life cycle of online communities.” Computer-Human Interface (CHI)-Austin, November 1999, Austin, Texas.

“Latin American cultural industries: New spaces, new places.” II Colloquium on communication and Cultural Industries in NAFTA and MERCOSUR, June 1999, Austin, Texas.

“Culture jamming.” Department of Radio-TV-Film, University of Texas at Austin, September 1995, Austin, Texas.

“Culture jamming and pirate radio.” Advanced Communication Technology Laboratory, University of Texas at Austin, October 1994, Austin, Texas.

### **International research and outreach**

European copyright law research, London and Karlstad Sweden, 2009

Study Abroad – Mexico, Faculty lead, summer 2004, 2005, 2006, 2007, 2008. Global Media, Intercultural Communication, Internship, Directed Undergraduate / Graduate Study.

Wireless telephony and mobile e-commerce research, Mexico City, Mexico, 2004 – 2008

European software patent law research, London, 2006

Faculty Abroad Seminar – Mexico, eMexico universal service program research, 2004

### **Community and government service**

Ford Foundation Program on Media, Arts, and Culture Facilitator, Institute of International Education’s National Media Reform Conference, 2005.

Contributor, “Mapping social entrepreneurship and the role of charitable foundations in electronic media – 1946 – 1996,” 2003.

Report contributor, Computer Professionals for Social Responsibility and Global Congress of Community Networking in the Digital Era, 2002.

Loka Institute, ICT policy initiative co-chair, 2005.

Consumer Federation and Telecommunication and Information Policy Institute, Principal Investigator and report contributor, “Local services and broadband telecommunications competition in Texas, Missouri, and Kansas,” 2003

American Civil Liberties Union of Texas

Brazos Valley Civil Liberties Union President, 2006 - 2009

Cyberliberties program contributor, community networking

Founding member, Brazos Valley Civil Liberties Union, 2004.

Cyberliberties program coordinator, ACLU – Texas, 2001 – 2002.

Contributing researcher, ACLU amicus brief to the US Supreme Court, Lawrence v. Texas  
Director, Treasurer, ACLU – TX, 1995 – 2000.

Texas State Textbook Review Panel appointee, Advanced Placement – Economics, 2002.

Sharing our Strength (SOS) anti-hunger benefit volunteer, Austin, TX 1998 – 2001.

Media literacy trainer in radio broadcasting for at-risk middle school students in Portland, OR, 1990 – 1991.

### **Industry employment and consulting**

Quality Assurance Manager, Interwoven, Inc. Managed Enterprise Content Management (ECM) projects with the engineering group, Austin, Texas, 2000 – 2002.

Principal Investigator, Video Game Lexicon Project, IC<sup>2</sup> Institute, The University of Texas at Austin, 2002.

Research consultant, Deja.com (Conde Nast), Austin, Texas, 1999.

Communities coordinator, Excite Inc., Virtual communities manager (chat and message boards), Austin, Texas, 1997 – 1999.

Research consultant, Latin America region, Delphi Resources Group International, Austin, Texas, 1997.

Project Coordinator, Center for the Study of Western Hemispheric Trade, Austin, Texas, 1995 – 1997.

General Manager, Austin Community Television, Austin, Texas, 1994 - 1995.