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Research and Teaching Interests

My research explores the cultural life of media industries and media policy, with an emphasis on contemporary television. My current research program focuses on the regulation of cultural work in the media industries; along with various side projects, that program centers on an investigation of television writers' professional entrepreneurship in the arenas of contract and policy. At Texas A&M, I teach courses on media industries (COMM345), media law (COMM307/JOUR301), media history (COMM360), media genre, narrative, and style (COMM435/FILM489, COMM460), and media studies (COMM 662).

Publications

A Handbook of Cultural Economics (review of Ruth Towse). *Journal of Media Management* 6.3–4 (2004).
The New Communications Landscape: Demystifying Media Globalization (review of Georgette Wang, Jan Servaes, Anura Goonasekera). Resource Center for Cyberculture Studies
<<http://rccs.usfca.edu/bookinfo.asp?ReviewID=196&BookID=170>>.
“Beyond Political Economy versus Cultural Studies?: The New ‘Cultural Economy’” (review essay). *Journal of Communication Inquiry* 27.1 (January 2003).
“Suggested for Mature Readers?: Deconstructing Shakespearean Value in Comic Books” (with Richard Burt). In Richard Burt, ed, *Shakespeare After Mass Media* (NY: Palgrave, 2002).
“*The Making of Citizens*.” (review of David Buckingham). *The Velvet Light Trap* 48 (Fall 2001).
Handmade Books and Albums (translation of Marie Ryst). NY: Design Books, 1999.
The Handbook of Painted Decoration (translation of Yannick Guégan and Roger Le Puil). NY: WW Norton, 1996.

Presentations

“Authorships and Ownerships: Television Writers and the FCC Ownership Review.” National Communication Association, Chicago IL, 12–15 Nov.
“‘Integral to the plot, and in no way gratuitous’?: Standardizing social responsibility and creative justification in Canadian content regulation.” Global Fusion, Austin TX, 16–18 October 2009.
“Putting Culture into Policy Studies.” Flow, Austin TX, 9–11 October 2008.
“Authorships and Ownerships: Television Writers and the FCC Media Ownership Proceedings.” Society for Cinema and Media Studies, Philadelphia, 6–9 March 2008.
“Hardcore Takedown: Alternative MP3 Blogs and the Everyday Life of Copyright on the Web.” Exploring New Media Worlds, College Station, TX, 29 Feb–2 Mar 2008.
“Creative Rights and Copyrights: Making Sense of Documentary Authorship in Campaigns against Restrictive Rights-Clearance Regimes.” Canadian Communications Association, Saskatoon, 27–29 May 2007.
“Creative Industries and/or Cultural Sovereignty: Making Sense of the National Media System in Arguments over Foreign Satellite Signals in Canada.” Society for Cinema and Media Studies, Chicago, 8–11 March 2007.
New Directions in Television Studies (roundtable). Canadian Communications Association, Toronto, 1–3 June 2006.
“When the Long Tail Hits the Ground (and Gets Shut Under the Buffet Door): Building and Unbuilding Consumer Character in the Cable à la Carte Debates.” Society for Cinema and Media Studies, Vancouver, 2–5 March 2006.
“Inappropriate Appropriation? Intellectual Property, Internet Fandom, and the Critical Romance of the Electronic Public Sphere.” Modern Language Association, New York, 27–30 December 2002.
“Online Investment as Unsuitable Empowerment?: Regulation at the Limits of Neo-Liberal Citizenship.” Law and Society Association / Canadian Law and Society Association, Vancouver BC, 30 May–1 June 2002.
“Criticism as Capital: The Cinematic Metaphor and the Comic-Book Field.” Society for Cinema Studies, Denver CO, 23–26 May 2002.
“Pedagogies of the Public Sphere: Media Literacy as Technology of Citizenship.” Society for Cinema Studies, Washington DC, 24–27 May 2001.
“The Postmodern Turn and ‘Reality’ Television.” Com Arts 250: Survey of Radio, TV, and Film, 3 May 2001.
“Adventures in the Empowerment Trade (dot com): Online Stock Trading, Internet Technology, and Enterprise Culture.” Communication Arts colloquium (Media and Cultural Studies) 19 April 2001.
“The Secret History of the V-Chip.” Com Arts 351: Introduction to Television, 9 November 1999, 6 April 2000, and 3 April 2001.
“*This is not a Fugazi Shirt*: the Uses and Abuses of ‘Authenticity.’” International Association for the Study of Popular Music, Murfreesboro TN, 30 September–3 October 1999.

Teaching

COMM662: Survey of Telecommunication Media Studies (TAMU, Spring 2009).
COMM345: Media Industries (TAMU, Spring 2009).
COMM460: Visual Culture / Visual Communication (TAMU, Fall 2008).
COMM307/JOUR301: Mass Media, Law & Society (TAMU, Fall 2008, Fall 2009).
COMM435: Rhetoric of Television and Film (TAMU, Spring 2008, Fall 2009).
COMM360: Cultural History of Media (TAMU, Spring 2008).
COMS367: Visual Culture (UCalgary, Summer 2007, Fall 2006, Fall, Summer, Winter 2005, Winter 2004).
COMS441: Cultural Studies and Communications (UCalgary, Winter 2007, Summer, Winter, Fall 2006, Winter 2004, Fall 2003).
SP449: Law and Policy of Communication Technology (CSU online, Spring 2003–2007).
SP355: Evaluating Contemporary Film (Instructor, CSU online, Fall 2001–2006).
CNST335: Mass Communications and Canadian Society (UCalgary, Fall 2004, Winter 2004).
COMS 403: Creativity in the Cultural Industries (UCalgary, Spring 2004).
Speech Com 447: Broadcast/Cable Operations and Programming (CSU, Spring 2002).
Speech Com 200: Introduction to Public Speaking (CSU, Fall 2001–Spring 2003).
Com Arts 351: Introduction to Television. (UW-Madison, Summer 2001).
Com Arts 250: Survey of Radio, TV, and Film. (TA, UW-Madison, Fall 2000–Spring 2001)).
Com Arts 351: Introduction to Television. (TA, UW-Madison, Fall 1999–Spring 2000).
Com Arts 100: Speech Composition. (Instructor, UW-Madison, Fall 1998–Spring 1999).
Com Arts 105: Introduction to Public Speaking. (Instructor, UW-Madison, Fall 1997–Spring 1998).

Service and Professional Development

Spring 2009–: Member in good standing, National Communication Association
Winter 2005–: Member in good standing, Canadian Communications Association.
Fall 2003–: Member in good standing, Broadcast Education Association.
Spring 2001–: Member in good standing, Society for Cinema [and Media] Studies.
Spring 2003: Editor, Electronic Frontier Foundation campaign for Digital Millennium Copyright Act revision.
Fall 2001–Spring 2003: Graduate teaching assistant mentor, CSU Department of Speech Com.
Fall 1996–Spring 2001: Coordinating editor, *The Velvet Light Trap: A Critical Journal of Film and Television*.

Rowe, Doug (2009) “Evil Children Subgenre Can Chill Moviegoers.” AP 22 July (academic expert outreach)

Education

PhD: *Configuring the Viewer in Transition: Communication Policy and the Television Viewer between “Old” and “New” Media*, December 2006, under the supervision of Dr Michele Hilmes, University of Wisconsin-Madison, Department of Communication Arts / Media and Cultural Studies (Pearce Research Award 1999).
MA: University of Wisconsin-Madison, Department of Communication Arts (Telecommunications), May 1998 (University Fellowship 1998–1999).
BA: University of Illinois at Urbana-Champaign, Departments of French and Comparative Literature, May 1994 (Phi Beta Kappa; James Scholarship; Chancellor’s Scholarship; French Department Undergraduate Excellence Award; cum laude with highest distinction in French).

References

Michael Curtin, UW-Madison Department of Communication Arts; 6117 Vilas Hall—821 University Ave / Madison WI 53706 / USA; <mcurtin@wisc.edu>.
Greg Downey, UW-Madison School of Journalism and Mass Communication and School of Library and Information Studies; 5115 Vilas Hall—821 University Avenue / Madison WI 53706 / USA; <gdowney@wisc.edu>.
Michele Hilmes, UW-Madison Department of Communication Arts; 6117 Vilas Hall—821 University Ave / Madison WI 53706 / USA; <mhilmes@wisc.edu>.