

Eric Walter Rothenbuhler

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Educational and Professional History

Higher Education

- Ph.D. Communication Theory and Research, Annenberg School of Communications, University of Southern California, 1985.
Dissertation Title: Media events, civil religion, and social solidarity: The living room celebration of the Olympic Games.
- M.A. Department of Communication, Ohio State University, 1982.
Thesis Title: Radio and the popular music industry: A case study of programming decision making.
- B.A. Department of Communication, Ohio State University, 1980.

Academic Positions

- Professor of Communication, Texas A&M University, August 2004 through present.
Affiliated Faculty, Journalism Studies.
- Director of Graduate Studies, Media Studies Program, New School University, August 2001 through July 2004.
- Department of Communication Studies, University of Iowa:
Professor with tenure, August 2001 through April 2002 (on leave).
Associate Professor with tenure, August 1991 through July 2001.
Affiliate Faculty, Department of American Studies, 2000-2002.
Associate Faculty, Literature, Science, and the Arts Program, 1995-2000.
Assistant Professor, August 1985 through July 1991.
- Visiting Appointments:
Department of Communication Studies, University of Kansas, January through May 1999.
Department of Communication Studies, University of Kansas, June 1992.
Scholar in Residence, Center for Advanced Study in Telecommunications at Ohio State University, January through March 1992.
- Graduate Appointments:
Research Associate, Annenberg School of Communications, University of Southern California, August 1982 through July 1985.

Graduate Teaching Assistant, Department of Communication, Ohio State University, September 1980 through June 1982.

Honors and Awards

American Communication Association award for Excellence in Graduate Teaching at the Doctoral Level, 1995.

Top-Ten Paper Mass Media Division, International Communication Association, May 1983. Co-authored with John Dimmick.

Honor Society of Phi Kappa Phi, 1982.

M. R. Thomas Scholarship Award, 1979, Department of Communication, Ohio State University.

Memberships

International Communication Association, since 1982.

National Communication Association, formerly Speech Communication Association, since 1985.

International Association for the Study of Popular Music, periodically since 1993.

Association for Education in Journalism and Mass Communication, periodically since 1982.

Broadcast Education Association, departmental representative, circa 1992-1996.

American Sociological Association, circa 1984-1993.

American Association for Public Opinion Research, circa 1983-92.

Administration

Director of Graduate Studies, Media Studies Program, New School University, August 2001 through July 2004. Chief academic officer for a program with over 400 MA students and 60 part-time faculty members.

Professor in Charge, Media Studies Program, Department of Communication, University of Iowa, 2000-01, Spring 2000, 1991-95, Spring 1987.

Coordinator of course schedules, TA assignments, graduate admissions, and related.

Teaching

Undergraduate Courses

Theories of Media Communication (Spring 2009, 34 students; Fall 2008, 65; Fall 2007, 65; Fall 2006, 50; Fall 2005, 40; Spring 2005, 45; Fall 2004, 33).

Radio, Records, and Popular Music (Fall 2008, 25 students; Spring 2008, 24; Spring 2006, 25; Spring 2005, 26; Fall 2000, 25; Spring 1998, 26; Summer 1997, 17; Summer 1996, 21; Fall 1994, 16; Fall 1993, 16).

Telecommunication Media Management (Fall 2004, 13 students).

American Popular Music (Spring 2001).

American Broadcasting (Spring 2000, 118; Fall 1998, 93; Fall 1997, 106; Fall 1996, 99; Spring 1996, 103; Spring 1995, 84; Spring 1994, 64; Summer 1993, 8; Spring 1993, 89).

Radio Production Workshop (circa 1994-2001, typically one or two independent study students per semester).

Research Methods (Spring 1999 at the University of Kansas, 40).

Music, Media, and Popular Culture (cross-listed in the Literature, Science, and the Arts Program, team taught with TM Scruggs, School of Music) (Fall 1995, 18).

Media Industries and Organizations (Fall 1992, 18; Fall 1991, 16; Fall 1990, 25; Spring 1989, 18; Spring 1988, 35; Fall 1987, 17; Fall 1985, 34).

Mass Communication Processes and Effects (Fall 1989, 49; Fall 1988, 46; Fall 1987, 32).

Explaining Mass Communication (Fall 1986, 49).

Communication, Technology, and Social Change (Spring 1986, 57).

Graduate Courses

Ritual and Communication (Spring 2009, 11 students; Fall 2007, 13; Spring 2005, 5; Spring 2003, 9; Spring 2000, 16; Spring 1999 at University of Kansas, 3; Spring 1998, 6; Fall 1996, 6; Fall 1992, 10; Summer 1992 at University of Kansas, 10; Summer 1991, x).

Rhetorical and Textual Methods (Fall 2006, 14 students).

Survey of Telecommunication and Media Studies (Spring 2008, 9 students; Fall 2005, 5).

Foundations of Media Theory (Spring 2002, 45).

Research Methods in Media Studies (Fall 2003, 25).

Seminar: Popular Music Studies (Fall 2000, 8; Fall 1998, 7).

Communication and Community (Spring 2001, 20; Fall 1997, 3; Fall 1993, 17; Fall 1990, 10).

Media Industry Systems (Spring 1996, 10; Spring 1993, 9; Spring 1990, 9).

Theories of Mass Communication (Fall 1995, 7; Fall 1991, 16; Fall 1988, 14; Fall 1987, 10; Fall 1986, 13).

The Audience Experience (Spring 1995, 9; Spring 1992, 11; Fall 1989, 21).

Seminar: Music as Communication (Fall 1994, 5).

Research Methods (Spring 1994, 5; Spring 1990, 16; Spring 1988, 14; Spring 1987, 5).

Seminar: Communication and Social Structure (Spring 1986, 7).

Seminar: Communication and Social Integration (Fall 1985, 4).

Dissertations Directed (at the University of Iowa)

Harold Preston Coleman (May 1998), Persona, spectacle, and the center: A case study in the production of charismatic authority.

David Gunzerath (August 1997), "Darn that Pay TV!": A history of STV, Inc.'s attempt to establish subscription television in California.

Choon Ryul Ryu (May 1995), Who trusts the media: Personal bias and media

credibility.

- Richard N. DeLaurell (December 1993), Cartographic representations of community as communication: A case study of the Amana Colonies.
- Lawrence James Mullen (December 1992), The president's visual image from 1945 to 1974: An exploratory analysis of the nature of trends of pictorial variables.
- Carol Ann Cortez (December 1991), Mediated interpersonal communication: The role of attraction and perceived homophily in the development of parasocial relationships.
- Ronnie Gene Bankston (December 1989), An examination of the process whereby the television networks' parent corporations realigned their external video-related resources and structure between 1975 and 1987.

Advising

At Texas A&M University:

Ph.D. student advisees: Elizabeth Hatfield, Elizabeth McCann, Jeremy Miller, Chris Westgate.

MA thesis advisees: Emily Caulfield.

Service on MA thesis committees: Patricia Calderon, Elizabeth Cantu.

Service on additional Ph.D committees: Greg Paul, Ty Spradley.

Service on additional MA committees: Giselle Stewart.

At New School University:

MA thesis advisees: Kenneth Dancyger, April Talent.

Service on MA thesis committees: chaired the prospectus meetings and thesis presentations each semester, numbers ranging from a few to a dozen.

Other MA advisees: 6-10 most semesters.

At the University of Iowa:

Average of 50 undergraduate advisees most semesters.

Ph.D. student advisees, at least 24, including: Bob Abrahamian, Glenda Balas, Ronnie Bankston, Hugo Burgos, Chingsen Chen, Haul Ling Cheng, Carol Cortez, Preston Coleman, Richard DeLaurell, Rebekah Farrugia, Suzanne Gubanc, David Gunzerath, Ed Hoover, Carol Krismer, Hee-Eun Lee, Hun-Yul Lee, Larry Mullen, Chris Pawelski, Choon Ryul Ryu, Sam Samuels, Jordan Sher, John Streck, Tad Taborn, Jennifer Tiernen.

MA student advisees, at least 20, including: Joe Castel, Jennifer Evans, Ed Grattan, Lily Green, Dean Harmeyer, Frank Hering, Maria Hernandez, Maxine Holden, Sharon Jones, Nien Chi Lin, Nathaniel Long, Peter Machalek, Joanna MacKenzie, Tom McCourt, Vasughi Thiruselvi, Heather Wessley, Chris Westfall, Cathy Weingeist, Ned Winsborough, Tabatha Yeatts.

Service on dissertation committees (completed), at least 25, including: Glenda Balas, Emperatriz Arreaza-Camero, Joyce Chen, Shing-Ling Chen (Journalism), Hyeon Choi, Yangsoo Choi, Mollie Condra, Janet Davis,

Steve Dundis (Education), Peter Feng, Michael Janas, Dierdre Johnston, Hee-Eun Lee, Hsin-I Liu, Brent Malin, Tom McCourt (University of Texas), Alfred Mueller, Keye Ndogo (Journalism), Jean Retzinger, Mary Rohlfing, Jim Sernoe (Journalism), Pete Simonsen, Thomas Stewart, Shih-Che Tang, Steve Wurtzler.

Service on additional Ph.D. or MA student committees, at least 86, including: Robert Abrahamian, Denise Baca, Jay Beck, Eliot Blake (American Studies), Linda Brigance, Dwight Brooks, Hugo Burgos, Walter Carl, Kris Carle, Mikey Carlson, Steve Carpenter, Daniella Casta, Jung Bong Choi, Dallas Clemmons (American Studies), Carol Corbin, Garry Cosnett, Marie-Helene Cousineau, Mary Crippen (American Studies), Sudarat Disayawattana (Journalism), Larry Ebert, Martin Edu, Dirk Eitzen, Myra Emerson, Larissa Faulkner, Donna Flayhan, Peter Feng, Jennifer Fox, Julie Friedline, Glenn Getz, Irene Grau, Chul Heo, Jonathan Hill, Wendy Hilton-Morrow, Olaf Hörschelmann, Stella Huang, Mary Huneke (Business), Eung-Sook Kim, Keith Koteskey, Geoff Leatham, Hun Yul Lee, Jim Levi, Shu-Chu Li, Yong Li, Kevin Lodge, Russ Madden, Ted Mandell, Michael Mazanec, Margret McCue, David McMahan, Jim McOmber, Ray Mescallado (English), Sasa Milic, Margaret Montalbano, Marcia Morris, Michael Murray, Maria Nilsson, Kent Ono, Mary Piccirillo, Garth Pittman, James Pobst, Michele Pollard, Kris Pond, Sarah Projansky, Clark Rector, Marnie Schroer (American Studies), Kevin Schut, Steve Schwarze, Jon Scott, Ralph Siddall, Paul Slappy, Christopher Smit, Charlie Smith, Judy Smith, Kristin Solli (American Studies), Randy Springer, Sarah Stein, John Streck, Bonnie Thompson, Dave Thompson, Candace Todd, Rob Urstein, Lorrain Vachon, Barbara Willard, Jennifer Wild, Alyssa Wright, Vida Zei.

Special Activities

Co-advisor of Tryggvi Franklin, doctoral student in Sociology at the University of Iceland; studying at A&M 2008-09.

Academic host and advisor for Russian Fulbright Scholar Yulia Kudryashova, 2007-08.

Doctoral Student Workshop on Media Anthropology, University of Oslo, Norway, January 24, 2006.

Doctoral Honors Seminar, National Communication Association, University of New Mexico, Albuquerque, New Mexico, July 15-18, 2004.

Guest lecturer, Department of Communication, University of Ljubljana, Slovenia, May 11-15, 2001.

Faculty participant, Media Anthropology: Third International Workshop for Graduate Students, Erich Brost Institut, Universität Dortmund, Germany, January 12-14, 2001.

Faculty advisor to student-operated radio station, KRUI, 89.7 FM, January 1995 through present.

New Technology in the Learning Environment, Summer 2000 Faculty Workshops; \$3000 for equipment plus training.

Student Computing Fee equipment grant: \$14,576 for nonlinear editing and digital video equipment for television production courses, Spring 2000.

Raised funds from alumni and friends of the Department and in-kind equipment donations from manufacturers, negotiated discounts with local retailers to obtain over \$10,000 worth of audio equipment (at retail list price) for classroom use; 1994-95.

Scholarship

Publications

Books

The redefinition of radio, 1947-1962. **Preliminary contract**, University of Illinois Press.

Media anthropology. (Eric W. Rothenbuhler & Mihai Coman, Eds.) Newbury Park, CA: Sage Publications, **2005**.

Reviews:

K. Ludwig Pfeiffer, Publizistik: Vierteljahreshefte für Kommunikationsforschung, 2005, 50, 504-505.

Communication and community. (Greg J. Shepherd and Eric W. Rothenbuhler, Eds.). Mahwah, NJ: Lawrence Erlbaum Associates, **2001**.

Reviews:

Communication Research Trends, 2000/2001, 20, 153-154.

Anderson, A. T. (2001). Mass Communication & Society, 4, 467-470.

Bennett, K. F. (2002). The Southern Communication Journal, 68, 80-81.

Ritual communication: From everyday conversation to mediated ceremony. Thousand Oaks, CA: Sage Publications, **1998**.

Translations:

Persian translation by A. Givian, published by Imam Sadigh University, **2008**.

Komunikacja rytualna: Od rozmowy codziennej do ceremonii medialnej, (Polish translation and postscript by Janusz Baranski). Kraków: Wydawnictwo Uniwersytetu Jagiellonskiego, **2003**.

Reviews:

Simonffy, Z. (2000). Canadian Journal of Linguistics/La Revue Canadienne de Linguistique, 45, 331-332.

Smith, J. (2000). European Journal of Communication, 15, 98-100.

Olsen, R. K. Jr. (2000). Southern Communication Journal, 65, 343-345.

Critical Studies in Mass Communication, 1999, 16, 396.

Choice, January 1999, 880.

Articles and Chapters

- From media events to ritual to communicative form. In N. Couldry, A. Hepp, & F. Krotz (Eds.), Media events in a global age. London: Routledge, **in press**.
- Continuities: Communicative form and institutionalization. In K. Lundby (Ed.), Mediatization: Concept, changes, consequences (pp. 277-292). New York: Peter Lang, **2009**.
- Rituals in popular communication. The international Encyclopedia of Communication, 4424-4428, X, (W. Donsbach, Ed.). Oxford, UK and Malden, MA: Wiley-Blackwell, **2008**.
- John Peel in America. The Radio Journal: International Studies in Broadcast and Audio Media, **2007**, 4, 7-23 (lead article of special issue).
- International cultural journalism and civic life. In H. Bohrmann, E. Klaus, & M. Machill (Eds.), Media industry, journalism culture, and communication policies in Europe (pp. 64-82). Köln, Germany: Herbert von Halem Verlag, **2007**.
- Myth and collective memory in the case of Robert Johnson. Critical Studies in Media Communication, **2007**, 24, 189-205 (lead article).
- For-the-record aesthetics and Robert Johnson's blues style as a product of recorded culture. Popular Music, **2007**, 26, 65-81.
- Déchirure symbolique et processus de réparation: Les témoins du 11 Septembre [Symbolic disorder and repair after 9/11]. In D. Dayan (Ed.), La Terreur Spectacle: Terrorisme et television (pp. 199-209). Brussels: De Boeck and Paris: Institut National de l'audiovisuel, **2006**.
- The self as a sacred object in media. In J. Sumiala-Seppänen, K. Lundby, & R. Salokangas (Eds.), Implications of the sacred in (post) modern media (pp. 31-41). Göteborg, Sweden: Nordicom, **2006**.
- Communication as ritual. In G. J. Shepherd, J. St. John, & T. Striphos (Eds.), Communication as . . . : Stances on theory (pp. 13-21). Thousand Oaks, CA: Sage, **2006**.
- The strange career of Robert Johnson's records. In S. Jones & J. Jensen (Eds.), Afterlife as afterimage: Understanding posthumous fame (pp. 209-234). Peter Lang, **2005**.
- The promise of media anthropology. (Mihai Coman & Eric W. Rothenbuhler). In E. W. Rothenbuhler & M. Coman (Eds.), Media anthropology (pp. 1-11). Newbury Park, CA: Sage, **2005**.
- The church of the cult of the individual. In E. W. Rothenbuhler & M. Coman (Eds.), Media anthropology (pp. 91-100). Newbury Park, CA: Sage, **2005**.
- Ground zero, the firemen, and the symbolics of touch on 9/11 and after. In E. W. Rothenbuhler & M. Coman (Eds.), Media anthropology (pp. 176-187). Newbury Park, CA: Sage, **2005**.
- Burnishing the brand: Todd Storz and the total station sound. (Tom McCourt & Eric Rothenbuhler.) The Radio Journal, **2004**, 2, 3-14.
- The economics of the recording industry. (Eric W. Rothenbuhler & Tom McCourt.) In A. Alexander, J. Owers, R. Carveth, C. A. Hollifield, & A. N. Greco (Eds.), Media economics: Theory and practice (3rd. ed.) (pp. 221-248). Mahwah,

- NJ: Lawrence Erlbaum Associates, **2004**.
- Radio (social and cultural contexts). (Eric W. Rothenbuhler & Tom McCourt.) 2000-word entry for The encyclopedia of popular music of the world. London: Continuum, **2003**.
- Broadcasting (social and cultural contexts). (Ken Garner & Eric W. Rothenbuhler.) 1500-word entry for The encyclopedia of popular music of the world. London: Continuum, **2003**.
- Community and pluralism in Louis Wirth's "Consensus and mass communication." In E. Katz, J. D. Peters, T. Liebes, & A. Orloff (Eds.), Canonic texts in media research. Polity Press, **2002**.
- Radio redefines itself, 1947 – 1962. (Eric W. Rothenbuhler & Tom McCourt.) In M. Hilmes & J. Loviglio (Eds.), The radio reader: Essays in the cultural history of radio (pp. 367-387). New York: Routledge, **2002**.
- Rock and roll. 1500-word entry for the Encyclopedia of radio. Fitzroy Dearborn, **2002**.
- Media events. 2000-word entry for the International encyclopedia of the social and behavioral sciences (pp. 9487-9489). Oxford, England: Elsevier Science, **2002**.
- Durkheim, Emile and Weber, Max. Two 1000-word entries for the Encyclopedia of communication and information. New York: Macmillan, **2001**.
- Revising communication research for working on community. In G. J. Shepherd & E. W. Rothenbuhler (Eds.), Communication and community (pp. 159-179). Mahwah, NJ: Lawrence Erlbaum, **2001**.
- The economics of the recorded music industry. (Eric W. Rothenbuhler & John Streck.) In A. Alexander, J. Owers, & R. Carveth (Eds.), Media economics: Theory and practice (2nd. ed.) (pp. 199-221). Mahwah, NJ: Lawrence Erlbaum Associates, **1998**.
- Defining phonography: An experiment in theory. (Eric W. Rothenbuhler & John Durham Peters). Musical Quarterly, **1997**, 81, 242-264.
- A. C. Nielsen Company (pp. 4-5); Demographics (p. 475); Frank N. Magid Associates (p. 982); Market (pp. 998-999); Mass communication (pp. 1011-1012). Articles in Encyclopedia of television (H. Newcomb, Ed.). Chicago: Fitzroy Dearborn, **1997**.
- Revised for second edition, **2004**.
- SoundScan and the consolidation of control in the popular music industry. (Tom McCourt & Eric W. Rothenbuhler.) Media, Culture, & Society, **1997**, 19, 201-218.
- Communication, community attachment, and involvement. (Eric W. Rothenbuhler, Lawrence J. Mullen, Richard DeLaurell, & Choon Ryul Ryu). Journalism Quarterly, **1996**, 73, 445-466.
- Commercial radio as communication. Journal of Communication, Winter **1996**, 46, 125-143.
- Understanding and constructing community: A communication approach. In P. L. Adams & K. E. Nelson (Eds.), Reinventing human services: Community and family centered practice (pp. 207-221). New York: Aldine de Gruyter,

1995.

- The social distribution of participation in the broadcast Olympic Games. The Journal of International Communication, June **1995**, 2, 66-79.
- Argument for a Durkheimian theory of the communicative. Journal of Communication, Summer **1993**, 43, 158-163.
Reprinted in: M. R. Levy & M. Gurevitch (Eds.), Defining media studies: Reflections on the future of the field (pp. 166-171). New York: Oxford University Press, **1994**.
- The process of community involvement. Communication Monographs, **1991**, 58, 63-78.
- A synthetic perspective on goals and discourse. (Gregory J. Shepherd & Eric W. Rothenbuhler.) In Karen Tracy (Ed.), Understanding face to face interaction: Issues linking goals and discourse (pp. 189-203). Hillsdale, NJ: Lawrence Erlbaum Associates, **1991**.
- Values and symbols in public orientations to the Olympic media event. Critical Studies in Mass Communication, **1989**, 6, 138-157.
- The Olympics in the American living room: Celebration of a media event. In R. Jackson & T. McPhail (Eds.), The Olympic movement and the mass media: Past, present, and future issues (pp. 6.41-6.50), Calgary, Alberta, Canada: Hurford Enterprises, **1989**.
- The reality of construction. (John D. Peters & Eric W. Rothenbuhler) In Herb Simons (Ed.), Perspectives on the rhetoric of the human sciences (pp. 11-27). London: Sage, **1989**.
Translated and reprinted as: Au-Delà de la peur des images: La réalité de la construction (trans. & ed. by Daniel Dayan). In Hermes: cognition, communication, politique, **1994**, 13-14, 27-42.
- The measurement of presidential punch. (Robert W. Hodge, Eric W. Rothenbuhler, & Sheldon R. Gawiser.) Social Science Research, **1988**, 17, 306-316.
- The living room celebration of the Olympic Games. Journal of Communication, Autumn **1988**, 38, 61-81.
Reprinted in: S. J. Sigman (Ed.), Introduction to human communication: Behavior, codes, and social action. Ginn Press, **1992**.
- Live broadcasting, media events, telecommunication, and social form. In David R. Maines & Carl Couch (Eds.), Information, communication, and social structure (pp. 231-243). Springfield, IL: Charles C. Thomas, **1988**.
- The liminal fight: Mass strikes as ritual and interpretation. In Jeffrey C. Alexander (Ed.), Durkheimian sociology: Cultural studies (pp. 66-89). New York: Cambridge University Press, **1988**.
- Neofunctionalism for mass communication theory. In Michael Gurevitch & Mark R. Levy (Eds.), Mass communication review yearbook, Volume 6 (pp. 67-85). Newbury Park: Sage, **1987**.
- Commercial radio and popular music: Processes of selection and factors of influence. In James Lull (Ed.), Popular music and communication: Social and cultural perspectives (pp. 78-95). Beverly Hills: Sage, **1987**.

- Revised version (Eric W. Rothenbuhler & Tom McCourt) for second edition, Sage, **1992**.
- Excerpted for A. Bennett, B. Shank, & J. Toynbee (Eds.). The Popular Music Reader. London: Routledge, **2005**.
- Cracks in the structure and process of society: Status inconsistency as a problem of interpretation. In Hermann Strasser & Robert W. Hodge (Eds.), Status inconsistency in modern societies (pp. 552-566). Duisburg: F.R.G.: Sozialwissenschaftliche Kooperative, **1986**.
- Programming decision making in popular music radio. Communication Research, **1985**, 12, 209-232.
- Competitive displacement in the communication industries: New media in old environments. (John Dimmick & Eric W. Rothenbuhler.) In Ronald E. Rice and Associates, The new media: Communication, research, and technology (pp. 287-304). Beverly Hills: Sage Publications, **1984**.
- The theory of the niche: Quantifying competition among media industries. (John Dimmick & Eric W. Rothenbuhler.) Journal of Communication, Winter **1984**, 34, 103-119.
- Popular music: Concentration and diversity in the industry, 1974-1980. (Eric W. Rothenbuhler & John Dimmick.) Journal of Communication, Winter **1982**, 32, 143-149.
- Reprinted in: Alan Wells (Ed.) Mass media and society (4th ed.).

Reviews, Comments, and Small Items

- Forward. In L. J. Mullen, Las Vegas: Media and myth (pp. ix-xiii). Lanham, MD: Rowman & Littlefield, **2007**.
- Simon Cottle on "mediatized rituals:" A response. (Nick Couldry & Eric W. Rothenbuhler.) Media Culture & Society, **2007**, 29, 691-695.
- Review of Nick Couldry, Media rituals: A critical approach (Routledge, 2002). European Journal of Communication, **2004**, 19, 409-410.
- Review of Tamar Liebes & James Curran (Eds.), Media, ritual and identity (Routledge, 1998). European Journal of Communication, March **2000**, 95-98.
- Books in brief: Two dozen recent books on music. Journal of Communication, Winter **1998**, 48, 147-152.
- Review of David Crowley & David Mitchell (Eds.), Communication theory today (Stanford University Press, 1994). Contemporary Sociology, **1995**, 24, 274-275.
- Review of Simon Frith & Andrew Goodwin (Eds.), On record: Rock, pop, and the written word (Pantheon, 1990). Journal of Communication, Winter **1994**, 44, 176-179.
- Review of Daniel Dayan & Elihu Katz, Media events (Harvard University Press, 1992). Contemporary Sociology, **1993**, 22, 274-275.
- Review of Lawrence A. Wenner (Ed.), Media, sports, & society (Sage Publications, 1989). Journalism Quarterly, **1990**, 67, 437-438.
- Review of Michael A. Faia, Dynamic functionalism: Strategy and tactics

(Cambridge University Press, 1986). Journal of Communication, Winter 1989, 39, 147-150.

Comments on Kaul and McKerns' dialectic ecology. (John Dimmick & Eric W. Rothenbuhler.) Critical Studies in Mass Communication, 1986, 3, 380-383.

Technical Reports

Correspondent Report for the United States, 1-13. Television in the Olympics Project Archive, Centre d'Estudis Olímpics i de l'Esport, Universitat Autònoma de Barcelona, 1992.

Grants

External

Global Television and the Olympic Games: The Experience of Barcelona 1992, research participant. Re-grant of funds from the International Olympic Committee to the Centre d'Estudis Olímpics of the Universitat Autònoma de Barcelona. Summer 1992.

Scholar in Residence, Center for Advanced Study in Telecommunications at the Ohio State University. Winter Quarter, 1992.

Communication and Community Survey Project, re-grant of research funds originally granted to Department of Communication Studies by Teleconnect Co., Spring & Summer 1988.

Internal

Internal Faculty Fellow, Spring 2007, Glasscock Center for Humanities Research, one semester teaching release and \$1000 research bursary. Project title: The historical development of radio formats as systems of knowledge.

Program to Enhance Scholarly and Creative Activities, \$1362 travel grant to visit archive collections, May 1, 2006. Project title: The historical development of radio formats as systems of management, cultural selection, communicative style, and social segmentation.

Glasscock Center Stipendiary Fellow, Glasscock Center for Humanities Research, Texas A&M University, 2004-05.

Developmental Leave, University of Iowa, second semester 1996-97, for Integrative Essays on Communication Theory.

Obermann Fellowship for participation in the 1993 Faculty Research Seminar, Family- and Community-Based Approaches to Social Problems, July 1993, Center for Advanced Studies, University of Iowa.

Developmental Leave, University of Iowa, second semester 1990-91, for Communicative Presuppositions and Implications of Durkheimian Social Theory.

Old Gold Summer Faculty Research Fellowship (competitive award), University of Iowa, Summer 1988.

Conference Presentations and Panels (competitively selected)

Ritualization and mediatization in religion and commercial entertainment. On

- panel Media cultures and the mediatization of religion. International Communication Association, Montreal, Canada, May **2008**.
- Notes of melancholia on the 25th anniversary of the CD. On panel The day the music digitized: Exploring the digital music commodity. International Communication Association, Montreal, Canada, May **2008**.
- What is new? What is not? Paper for The Long History of New Media, Pre-conference for International Communication Association, Montreal, Canada, May 22, **2008**.
- The diffusion and institutionalization of Top-40 radio. Great Plains Radio History Conference, Kansas State University, September **2007**.
- The excess of meaning and the value of influence. International Communication Association, San Francisco, CA, May **2007**.
- Panel organizer and chair: Is reality a scarce or abundant resource. International Communication Association, San Francisco, CA, May **2007**.
- Respondent to panel: Media as contested spaces of religious/spiritual evolution: Rituals, spectacles, commodities, and markets. International Communication Association, San Francisco, CA, May **2007**.
- Reasserting the reality of construction. Position paper for panel discussion: Ontology and rhetoric. National Communication Association, San Antonio, Texas, November **2006**.
- The myth of Robert Johnson. International Communication Association, Dresden, Germany, June **2006**.
- Anthropology, mass communication, and media studies: Respondent. International Communication Association, Dresden, Germany, June **2006**.
- The development of a segmented audience concept at the McLendon radio stations. (Eric W. Rothenbuhler & Tom McCourt.) Great Plains Radio History Symposium, Kansas State University, April 28, **2006**.
- The evolution of the self, the media, and the cult of the individual. Conference presentation at Convergences between the interpersonal and the mediated, University of Oslo, Soria Moria conference center, Oslo, Norway, January 20-22, **2006**.
- The diffusion of Everette Rogers. National Communication Association, Boston, MA, November **2005**.
- Media anthropology as a field of interdisciplinary contact. Second Brazil-US Colloquium on Communication Studies, Rio de Janeiro, Brazil, September **2005**.
- Panel organizer: What is media anthropology for? International Communication Association, New York City, May **2005**.
- Ethnography in symbolic places. Position paper for panel discussion: What is media anthropology for? International Communication Association, New York City, May **2005**.
- Respondent: Moving forward/looking back: Seminal conversations about public broadcasting. National Communication Association, Chicago, November **2004**.
- Ritual, myth, and power: Debating the central concepts of media anthropology.

- Panel organizer and chair. International Communication Association, New Orleans, May **2004**.
- Distinguishing ritual and power in communication analysis. International Communication Association, New Orleans, May **2004**.
- The virtues of cultivating external publics for academic work. Paper for pre-conference program Applied Discourse of Citizenship: Extending the Dialogue on Public Intellectuals. National Communication Association, Miami, November **2003**.
- The future of mass communication scholarship. Panel discussion, National Communication Association, Miami, November **2003**.
- Burnishing the brand: Todd Storz and the total station sound. (Tom McCourt & Eric Rothenbuhler.) The Radio Conference: A Transnational Forum. Madison, WI, July 28-31, **2003**.
- Communication as ritual. For panel discussion: What we take communication to be: Alternative theoretical conceptions and their consequences. National Communication Association, New Orleans, November **2002**.
- Communities as circuits of exchange. For panel discussion: Building community through electronic mass media: Obstacles and Possibilities. At Eastern Communication Association Annual Convention, New York, NY, April **2002**.
- International terrorism and the global news revolution: Industry and academic perspectives on technology, corporate, and political trends in the media. Panel discussion. National Communication Association, Atlanta, November **2001**.
- Respondent: Terrorism, culture, and the media. National Communication Association, Atlanta, November **2001**.
- Respondent: Community and ritual communication: Applications and reflections. . National Communication Association, Atlanta, November **2001**.
- Robert Johnson's blues style as a product of recorded culture. Musical Intersections: Toronto 2000; International Association for the Study of Popular Music, Canadian and United States Chapters, Toronto, November **2000**.
- The church of the cult of the individual. International Communication Association, Acapulco, Mexico, June **2000**.
- The persuasive powers of ritual. (Eric W. Rothenbuhler & Greg Shepherd.) National Communication Association Annual Convention, Chicago, November **1999**.
- Unplanned cultural regulation: The case of radio and music. Social Theory, Politics, and the Arts annual conference, Vanderbilt University, Nashville, TN, October **1999**.
- The strange career of Robert Johnson's records. National Communication Association, New York City, November **1998**.
- Sound histories: Audio technology and the social uses of sound and music. Panel organizer and chair. National Communication Association, New York City, November **1998**.
- WHO radio: The paradox of clear channel broadcasting in the 1990's.

- International Communication Association Annual Convention, Montreal, May **1997**.
- The primordial place of identity in community. Speech Communication Association Annual Convention, San Diego, November **1996**.
- Defining phonography. (Eric W. Rothenbuhler & John Durham Peters). Refiguring the Human Sciences conference, University of Iowa, June **1995**.
- SoundScan and the consolidation of control in the popular music industry. (Tom McCourt & Eric W. Rothenbuhler.) Mass Communication Division, International Communication Association Annual Convention, Albuquerque, New Mexico, May **1995**.
- Ideals and actualities, wills and futures: The communication of community. Speech Communication Association Annual Convention, New Orleans, November **1994**.
- Reading Durkheim's Elementary forms for communication theory. Speech Communication Association Annual Convention, Miami, November **1993**.
- Respondent: Visual communication in the creation of a shared sense of place. Speech Communication Association Annual Convention, Miami, November **1993**.
- Representations of life on the road, biker style. Representing Nomadic Cultures, a symposium sponsored by the Center for International and Comparative Studies, University of Iowa, April 1-4, **1993**.
- Participation on panel: Getting published in mass communication. Central States and Southern States Communication Associations joint meeting, Lexington, Kentucky, April **1993**.
- Images of where we live: The Heartland Poll. (Eric W. Rothenbuhler & Edward Hoover). Central States Communication Association Annual Convention, Cleveland, April **1992**.
- Implications for communication theory of the logical connection of voluntarism and interpretation. Philosophy of Communication Division, International Communication Association Annual Convention, Chicago, May **1991**.
- Sports ritual and a communicative theory of action. Mass Communication Division, International Communication Association Annual Convention, Chicago, May **1991**.
- Communication and community attachment and involvement. (Eric W. Rothenbuhler, Choon Ryul Ryu, Richard DeLaurell, & Lawrence J. Mullen). Mass Communication Division, Speech Communication Association Annual Convention, Chicago, November **1990**.
- Communication and community, panel discussion. Central States Communication Association, Detroit, April **1990**.
- Biker culture as textual construction: Some implications for the theory of communication. Writing the Social Text: An interdisciplinary conference, University of Maryland--College Park, November **1989**.
- Respondent: Why do people watch what they watch. Mass Communication Division, International Communication Association, San Francisco, May **1989**.

- On taking the sports ritual idea seriously. Midwest Association for Public Opinion Research, Chicago, November **1988**.
- Some questions about parts, sums, and more-thans. (Eric W. Rothenbuhler & Gregory J. Shepherd.) Interdivisional Program, International Communication Association, New Orleans, May **1988**.
- Respondent: Sports on television: Audience experiences and effects. Mass Communication Division, International Communication Association, New Orleans, May **1988**.
- Goals, the individual and the collective, the internal and the external: Toward synthesis. (Gregory J. Shepherd & Eric W. Rothenbuhler.) Temple Discourse Conference, Philadelphia, March **1988**.
- The reality of construction. (John Durham Peters & Eric W. Rothenbuhler.) Speech Communication Association, Boston, November **1987**.
- Communication systems and large-scale social change: Evolution, development, and neofunctionalism. International Communication Association, Montreal, May **1987**.
- Ecology of mass communication: Communication, organization, evolution, and levels of analysis. Panel coordinator, Mass Communication Division, International Communication Association, Montreal, May **1987**.
- The Olympics in the American living room: Celebration of a media event. The Olympic Movement and the Mass Media: Past, Present, and Future Issues, an International Congress at the University of Calgary, Canada, February **1987**.
- Relativizing the evolutionary model for a neofunctionalist theory. Conference on Culture and Communication, Philadelphia, October **1986**.
- The social distribution of participation in the broadcast Olympic Games. American Sociological Association, New York, August **1986**.
- Media events and social solidarity: An updated report on the living room celebration of the Olympic Games. Mass Communication Division, International Communication Association, Chicago, May **1986**.
- The saliency of genre in identifications of television programs: Comparing college students and television critics. Mass Communication Division, International Communication Association, Chicago, May **1986**.
- Cross-national analysis of communication in social conflict. American Association for Public Opinion Research, St. Petersburg Beach, May **1986**.
- Notes on collective action and communication. Annual Symposium of the Society for the Study of Symbolic Interaction: Information, Communication, and Social Structure, Iowa City, May **1986**.
- Olympics in the living room: The social celebration of the televised Olympic Games. Non-divisional presentation, International Communication Association, Honolulu, May **1985**.
- Olympic and ordinary television viewing: Correlates, changes, and connections. (Robert W. Hodge & Eric W. Rothenbuhler.) Non-divisional presentation, International Communication Association, Honolulu, May **1985**.
- Communication science and population ecology: An opportunity for synthesis and

- extension. (Eric W. Rothenbuhler & Ronald E. Rice.) Information Systems Division, International Communication Association, Honolulu, May **1985**.
- Cracks in the structure and process of society: Status inconsistency as a problem of interpretation. Research Committee on Social Stratification, International Sociological Association, Duisburg, F.R.G., May **1985**.
- The pure and the profane: Images of Olympic and professional sports. (Peter Clarke, Susan Evans, Eric W. Rothenbuhler, & Vicki Owens.) Sports Sociology Division of the American Alliance for Health, Physical Education, Recreation, and Dance, Anaheim, CA, March **1984**.
- The theory of the niche: Measuring competition between the cable and broadcast industries. (John Dimmick & Eric W. Rothenbuhler.) Mass Media Division, International Communication Association, Dallas, May **1983** (Division Top-Ten Paper).
- The niche and dominance in media industries: Competition, displacement, and coexistence. (John Dimmick & Eric W. Rothenbuhler.) Conference on Culture and Communication, Philadelphia, March **1983**.
- Radio in the popular music industry system: Decision-Making processes and criteria. (Eric W. Rothenbuhler & John Dimmick.) Conference on Culture and Communication, Philadelphia, March **1983**.
- Population ecology and the theory of the niche: Quantifying competition among mass media industries. (John Dimmick & Eric W. Rothenbuhler.) Theory and Methodology Division, Association for Education in Journalism and Mass Communication, Athens, Ohio, July **1982**.
- The popular music industry: Financial stability versus financial success. Conference on Culture and Communication, Philadelphia, April **1981**.

Invited Presentations

- Media Events in the Age of Terrorism and the Internet. Public lecture, Faculty of Political Science and Journalism, Adam Mickiewicz University, Poznan, Poland, June 1, **2009**.
- Popular Music in History and Today: Technology, Industry, and Aesthetics. Public lecture, Faculty of Political Science and Journalism, Adam Mickiewicz University, Poznan, Poland, June 2, **2009**.
- Respondent: Media, Emotion, and Order. International Communication Association, Annual Convention, May 21-25, **2009**.
- The Long-term Ethical Project of Media Studies. Position paper for plenary discussion, What matters in media studies, at Connections: The Future of Media Studies, April 3-4, **2009**, University of Virginia, Charlottesville, VA.
- What is new? What is not? Presented at Connections: The Future of Media Studies, April 3-4, **2009**, University of Virginia, Charlottesville, VA.
- Media Anthropology as a Field of Interdisciplinary Contact. Posted for online seminar discussion October 22 to November 5, **2008**; archived at <http://www.philbu.net/media-anthropology/workingpapers.htm>.
- Mediatization, ritualization, and other continuities of communication. Presented at Nordic Research Network on Media, Religion, and Culture, Copenhagen,

- Denmark, October 19-21, **2008**.
- From ritual to communicative form to media worlds. Keynote address at Nordic Research Network on Media, Religion, and Culture, Reykjavik, Iceland, May 28-30, **2008**.
- Signs of secular faith: Religious symbolism in the public response to 9/11 in New York City. University of Iceland, Reykjavik, Iceland, June 2, **2008**.
- Industry systems, ritual communication, and media worlds, or how the Top-40 came to be a real thing. 4th Annual Walt Fisher Lecture, Annenberg School for Communication, University of Southern California, March 13, **2008**.
- Sorting music and talk in 1950s radio. Troubling Truth, a symposium of the Glasscock Center for Humanities Research, Texas A&M University, September 7 & 8, **2007**.
- From media events to ritual to communicative form. Keynote address at Media Events, Globalization, and Cultural Change; international conference held at University of Bremen, Germany, July 5-7, **2007**.
- Symbolic disorder and repair after witnessing 9/11. Public lecture, University of Oslo, January 24, **2006**.
- Studies of symbolic objects in media worlds: The myth of Robert Johnson. Glasscock Center for Humanities Research, Faculty Colloquium, Texas A&M University, October 5, **2005**.
- Community and collegiality: Enacting the possible. Opening address, New York State Communication Association Convention, Tarrytown, New York, October 25, **2002**.
- The symbolics of touch on 9/11 and after. Keynote address, Making sense of September 11: News media and old metaphors. E. W. Scripps School of Journalism, Ohio University, Athens, Ohio, September 20-21, **2002**.
- Media anthropology and international civic life. School of Interpersonal Communication, Ohio University, Athens, Ohio, September 20, **2002**.
- The church of the cult of the individual. Ritual Communication Workshop, Department of Media and Communication, University of Oslo, Norway, May 21, **2001**.
- The church of the cult of the individual. Faculty of the Social Sciences, University of Ljubljana, Slovenia, May 15, **2001**.
- Keynote speaker: Popular music industry. Graduate Conference on Media and Culture, Faculty of Social Sciences, University of Ljubljana, Slovenia, May 11-13, **2001**.
- The internet and the recorded music industry. Faculty of the Social Sciences, University of Ljubljana, Slovenia, May 11, **2001**.
- Media and anthropology. Third International Workshop for Graduate Students, Erich Brost Institut, Universität Dortmund, Germany, January 12, **2001**.
- Robert Johnson's blues style as a product of recorded culture. Institut für Anglistik und Amerikanistik, Universität Dortmund, Germany, January 11, **2001**.
- Robert Johnson's blues style as a product of recorded culture. Floating Friday series. Department of American Studies, University of Iowa, November 10, **2000**.

- Why music programming is critical to Internet radio. Invited lecture, USC/Inside Radio Internet Conference, Phoenix, AZ, April 26-28, **2000**.
- Revising communication research for working on community. Department Seminar, Department of Communication Studies, University of Iowa, October 13, **1998**.
- Journalists' responsibilities for the public interest. Lecture for the 1997 Iowa Broadcast News Association Fall Workshop on Ethics and Community Journalism, University of Iowa, October 4, **1997**.
- The effects of recording on the development of Robert Johnson's blues style. Sound Research Seminar presentation, Department of Communication Studies, University of Iowa, September 5, **1997**.
- Ritual, communication, and the orders of social life. Department of Communication and School of Journalism, Ohio State University. February 26, **1992**.
- Defining phonography. Center for Advanced Study in Telecommunications Roundtable, Ohio State University. February 19, **1992**.
- Rituals of competition and collaboration. Panelist at the CAST/NRRI Symposium: Collaborative Strategies for Developing Telecommunications Networks in Ohio: Examples and Frameworks. Columbus, Ohio, February 18, **1992**.
- What makes us think looking at a TV-set is communication? Department of Communication Colloquium, Ohio State University. February 13, **1992**.
- Academic community and ceremony. Ph.D. Seminar Presentation, Department of Communication Studies, University of Iowa. September **1990**.
- Communication and community. Presented to Department of Communication, Ohio State University. October 20, **1989**.
- Toward synthesis. (Gregory J. Shepherd & Eric W. Rothenbuhler.) Ph.D. Seminar presentation, Department of Communication Studies, University of Iowa. February **1988**.
- Functional logic, neofunctionalism, and the Parsons revival in reference to mass communication theory. Ph.D. Seminar presentation, Department of Communication Studies, University of Iowa. September **1986**.
- The living room celebration of the Olympic Games. Research presentation to Department of Sociology, University of Iowa. October 16, **1985**. Presented to Department of Journalism and Mass Communication, University of Iowa. October 22, **1985**.

Service

Department

At Texas A&M University:

Advisory committee, Spring 2009 to present.

Planning committee, Summer and Fall 2008.

Promotion and Tenure committee, Fall 2004 to present.

Telecommunication Media Studies conference planning committee, Chair 2006-08.

Fund raising including \$4000 grant from National Communication Association to support graduate student travel, \$4000 grant from Glasscock Center for Humanities Research to support keynote speakers.

Exploring New Media Worlds conference held February 29 to March 20, 2008 with about 100 participants from 53 different universities in 14 different countries presenting research conducted in about 30 different countries.

Faculty Search Committees, Chair 2008-09, Chair 2007-08 (joint hire with Africana Studies), 2005-06, Chair 2004-05.

Successful proposals to Glasscock Center for Humanities Research (not listed elsewhere):

Lawrence Grossberg, Notable Lecture, Spring 08.

Michael Schudson, Scholar in Residence, Spring 08.

Barbie Zelizer, Scholar in Residence, Spring 06.

Coordinator of Departmental Colloquium, 2005-07.

Doctoral Program Review Committee, 2005-06.

Graduate Instruction Committee, 2004-06.

Technology Committee, 2004-06.

At New School University:

Administrative Committee, 2001-04.

Core Faculty Search Committee, Spring 2004, 2003 (chair), 2002.

Coordinator of Tuesday Afternoon Research Talks, 2002-04.

At the University of Iowa:

Professor in Charge, Media Studies Program, 2000-01, Spring 2000, 1991-95, Spring 1987.

Graduate Affairs Committee, 2000-01, spring 2000, 1995-96; Chair for graduate appeals, 1995-96.

Department Seminar Coordinator, Department of Communication Studies, Spring 2001, 1993-94, 1992-93, 1988-89.

Search Committees, 2000-01, 1999-00 (Chair), 1997-98, 1994-95, 1993-94, 1992-93, 1991-92, 1988-89, 1985-86.

Undergraduate Affairs Committee, 1998-99, fall 1999.

Chair, Ad Hoc Committee on Future of Film Studies and Production in Department of Communication Studies, July through October 1998.

Equipment and Space Committee, Department of Communication Studies, 1997-98 (Chair), 1996-97, 1994-95 (Chair).

Sound Research Seminar, coordinator Fall Semester 1997.

Executive Committee, Department of Communication Studies, University of Iowa, division representative 1991-94, elected untenured faculty representative Spring 1989 through Spring 1990.

Chair, Undergraduate Appeals Committee, Spring 1993 through Spring 1994.

Chair, Ad Hoc Undergraduate Procedures Revision and Implementation

Committees, 1992-93, 1991-92.

Chair, Undergraduate Admissions Committee, Department of Communication Studies, 1989-90.

Personnel review committees, curriculum and TA assignment, and various other departmental and academic committees, Fall 1985-present.

College

At Texas A&M University

Research Strengths Advisory Committee, Office of the Dean, 2008-09.

Faculty Oversight Committee, Journalism Studies Program, June 2008-2011.

Advisory Committee, Glasscock Center for Humanities Research, Summer 2007 to present.

Promotion and Tenure Committee, Performance Studies Department, 2009.

Search Committee, Performance Studies Department, 2006-07.

Search Committee, Journalism Education and Women's Studies programs joint hire, 2006-07.

Book Prize committee, Glasscock Center for Humanities Research, 2006.

At New School University:

Executive Committee, Dean's Office, The New School, Fall 2003.

At the University of Iowa:

Ad hoc committee on media production facilities, December 1999 to December 2000.

Humanities Coordinating Committee, College of Liberal Arts, 1992-95, 1994-95 (Chair).

Liberal Arts Faculty Assembly, Departmental Representative, 1993-94, 1992-93; alternate, 2000-01, 1999-00, 1998-99.

Internal Review, Department of Sociology, 1993-94.

Bachelor of General Studies advisor, College of Liberal Arts, 1991-92.

University

At Texas A&M University

Reviewer for CONACYT: Collaborative Research Grant Program, Vice President for Research.

At New School University:

Academic Working Group, University Master Plan, Spring 2004.

Faculty Development Fund, Review Panel, Spring 2004.

University Wide Faculty Advisory Committee, 2001-02.

At the University of Iowa:

International Programs Major Projects Funds Review Committee, Spring 2001.

Graduate College, ad hoc committee reviewing English as a second language teaching assistant training and evaluation programs, 2000-01.

Advisory Board, Iowa Social Science Institute, 1990-93, 1993-96.
 Vice President for Research Advisory Committee in the Arts and Humanities,
 1993-94, 1992-93.

Profession

Editor, Review and Criticism section, Journal of Communication, 1997-99.
 Editorial Board, Communication Theory, 2008-present.
 Editorial Board, The Radio Journal, 2003-present.
 Editorial Board, Journal of Communication, 2005-present, 1991-2002.
 Editorial Board, Critical Studies in Mass Communication, 1999-present, 1990-92.
 Editorial Board, Communication Studies, 1991-98.
 Editorial Board, Communication Education, 1994-96.
 Advisory Board, Iowa Journal of Communication, 1999.
 Steering Committee, North American Radio Studies Network.
 Guest Editorial Board, special issue on Sport, Language, and Culture, Journal of Language and Social Psychology, forthcoming.
 Guest Editorial Board, Popular Music and Society, 2004, 27 (2); special issue on Digital Music Delivery.
 Reviewer for special issue, Mythology in Journalism, Journalism and Mass Communication Quarterly, 2002, 79 (2).
 Guest Editorial Board, Communication Research, 2001, 28, 353-568, special issue on Communication Technology and Community.
 Guest Editorial Board, Communication Research, special issue on Micro-Macro Issues in Communication, 1991, 18 (2).
 Ad hoc book manuscript reviewer or consultant: Allyn & Bacon (1998), Berghahn Books (2009), Continuum (2009), Guilford Publications (1994, 2), Houghton Mifflin (1994), Lawrence Erlbaum (2004; 2001, 2; 1999), McGraw-Hill (1997; 1994), Peter Lang (2009; 2006), Oxford University Press (2007, 1997), Rutgers University Press (2008, 2006); Sage Publications (2005; 1997; 1990), State University of New York Press (2005); University of California Press (2009); University of Illinois Press (1998), Wesleyan University Press (2006; 2005).
 Ad hoc reviewer (no dates available): Communication and Critical/Cultural Studies; Communication Monographs; Communication Research; Communication Theory; Communication Yearbook; Critical Studies in Mass Communication; Cultural Analysis; The Electronic Journal of Communication; Great Plains Quarterly; Human Communication Research; Human Relations; Journal of Broadcasting and Electronic Media; Journal of Communication; Journal of Communication Inquiry; The Journal of International Communication; The Journal of Media Economics; Journal of Radio Studies; Journalism & Communication Monographs; Journalism and Mass Communication Quarterly; Mass Communication and Society; New Media & Society; Popular Music and Society; Sociological Theory; Western Journal of Communication.
 Paper and program reviewer: International Communication Association:

- Communication History Interest Group, 2008 Convention; Mass Communication Division, 2004-06, 1988-95 Conventions; The Radio Conference 2009, A Transnational Forum, York University, Toronto.
- Research proposal reviewer: American Council of Learned Societies, Dissertation Completion Fellowships, 2009; Social Science and Humanities Research Council of Canada, 2008, 2006; CUNY, 2001; Israel Science Foundation, 1999.
- External reviewer for tenure, promotion to associate or full, or appointments with tenure: Arizona State University, New College, 2009; University of Tulsa, 2009; Catholic University, 2007; Florida State University, 2007; Dept. of Culture and Communication, Drexel University, 2006; Dept. of Communication Studies, Texas Tech University, 2006; School of Communication Studies, Ohio University, 2005; Dept. of Communication, Wayne State University, 2005; College of Liberal Arts, Northwestern University, 2002.
- External evaluator for untenured faculty review, Annenberg School for Communication, University of Southern California, Fall 2000.
- External reviewer for curriculum and degree proposals, Journalism and Media Studies, University of Nevada Las Vegas, Spring 2006.
- Annual book award committee, International Association for the Study of Popular Music, U.S. Branch, 2005.
- Implementation committee, revising the Newsletter of the International Communication Association, Fall 1999.
- Chair, ad hoc committee reviewing the International Communication Association Newsletter, February through May, 1999.
- Paper reviewer, Rhetorical and Communication Theory Division, Speech Communication Association, 1994 Convention.
- CAST Associate, Center for Advanced Study in Telecommunications at The Ohio State University, January 1992-96.
- Planning committee for Information, Communication, and Social Structure, Annual Symposium of the Society for the Study of Symbolic Interaction, Iowa City, Iowa, May 1986.

Community

- Board member, Student Broadcasters, Inc., holder of license for KRUI-FM, 89.7, Iowa City, Iowa, March 1995 through July 2001.
- American Rhythms, weekly music show, KRUI-FM, 89.7, Iowa City, Iowa, academic year 2000-01, second semester 1999-00, first semester 1998-99, academic year 1997-98, August 1995 through May 1997.
- Member of Broadband Telecommunications Commission, Iowa City, March 1994 to March 1997.
- Weekly air-shift, KRUI, 89.7 FM, Iowa City, January to May 1995.
- Series of letters to the editor, interviews with radio and print reporters, communication with politicians, lobbyists, and interest groups on motorcycle helmet laws and related issues, February-June 1993, January & February,

1995.

Outreach Activities

- Interview with Bert Archer, reporter from The Globe and Mail, Toronto, for articles on fans attachments to radio DJs, July 16, 2009.
- Interview with Icelandic radio on secular religion and public response to 9/11, June 2, 2008.
- Interview on the fifth anniversary of 9/11, Tara Dooley, Houston Chronicle, September 2006.
- Interview on military families and the media, Joe Milicia, Associated Press, Cleveland, August 15, 2005.
- Interview on text messaging with Kristin Finan, Houston Chronicle, June 6, 2005.
- Lecture: Signs of secular faith: Religious symbolism in the public response to 9/11 in New York City. (Eric W. Rothenbuhler & Jane L. Martin.)
Presentation to Women's Leadership Forum of Brenham, April 21, 2005, Blinn College.
- Interview on public response to 9/11 with radio station KWHI, Brenham, TX, April 21, 2005.
- Lecture: Industry, technology, & aesthetics in mid-20th century American popular music. Memorial Student Center Town Hall MUSE program. J. Wayne Stark Gallery, Texas A&M University, February 28, 2005.
- Interview on Jayson Blair and journalistic misconduct with reporter from RAI, Italian Radio and Television, June 2003.
- Interview on Internet and communication with Matija Tonejc, University of Ljubljana, Slovenia, for documentary film, May 2001.
- Interview on radio, music, new technologies, and globalization with Meta Cesnik, reporter from Radio Slovenian: VAL 202, May 11, 2001.
- Interview on shock radio and KCJJ, Iowa City, with reporter from Iowa City Press Citizen, April 20, 2001
- Interview on Napster and record company finances with reporter from WOSU radio, Columbus, OH, August 1, 2000.
- Interview on competition between broadcasting and Internet radio, with reporter from Radio Today, April 28, 2000.
- Interview on Fourth of July and civic myths and narratives, with San Jose Mercury News reporter, June 21, 1999.
- Interview on trend toward younger female singers in popular music, with Fort Wayne Journal Gazette reporter, April 7, 1999.
- Interview on last episode of Seinfeld, KGAN Channel 2 News, May 14, 1998.
- Interview on 1996 Telecommunications Act and its effects on the radio industry and radio audience, with Des Moines City View reporter, April 30, 1998.
- Interview on national turn off your television week, with Clinton Herald reporter, April 23, 1998.
- Interview on proposals for 500 channel television future, with Dubuque Telegraph Herald reporter, February 20, 1998.
- Interview on micro-broadcasting, pirate radio, and FCC enforcement, with Daily

- Iowan reporter, February 19, 1998.
- Interview on TCI and local cable fiber-optic rebuild, with Daily Iowan reporter, October 23, 1997.
- Interview on live episode of ER, with Daily Iowan reporter, September 25, 1997.
- Interview on unauthorized radio broadcasts of University of Iowa football games, with Cedar Rapids Gazette reporter, September 24, 1997.
- Interview on network and cable news coverage of political conventions, KGAN Channel 2 News, August 28, 1996.
- Interview on changing programming strategies and cultural impact of M-TV, with Daily Iowan reporter, July 25, 1996.
- Interview on integration of telephone, television, cable, and computer industries and computer technologies, with Radio Iowa, May 3, 1996.
- Interview on proposed television content ratings system, KGAN Ch.2 News, February 29, 1996.
- Interview on proposed television content ratings system, with reporter from Radio Iowa, February 23, 1996.
- Interview on OJ Simpson's video tape and public opinion, KGAN Ch.2 news, January 12, 1996.
- Interview on unusual series of advertisements for Richard Lugar's Presidential campaign, KGAN Ch. 2 news, December 22, 1995.
- Interview on corporate mergers in media industries with reporter from Radio Iowa, August 31, 1995.
- Interview on resurgence of popularity of CB radio with reporter from Burlington Hawkeye, October 1994.
- Interview on the future viability of television networks with reporter from the Christian Science Monitor, September 1994.
- Interviews on Halloween with reporters from Virginian Pilot and Salem, Oregon Statesman Journal, October 1993.
- Interview on Beavis and Butt-head with reporter from The Daily Iowan. Story October 8, 1993.
- Interview on changing technologies and future telecommunication industries with reporter from Cedar Rapids Gazette. February 24, 1993.
- Interview on the impact of M-TV with reporter from the Des Moines Register. July 29, 1991.
- Interview on the meaning and impacts of live versus taped and edited news coverage, especially regarding the war in Iraq, with Clara Germani, reporter from the Christian Science Monitor. January 1991.
- Interview on why Americans watch the Super Bowl with reporter from the Christian Science Monitor, January 1989. Quoted in "Super Bowl Mania--A Rite of Winter," The Christian Science Monitor. Thursday, January 19, 1989.
- Americans Affirm Cultural Identity and Values by Watching Olympic Games on Television. Release from University of Pennsylvania News Bureau covering my article The Living Room Celebration of the Olympic Games in the Autumn 1988 issue of the Journal of Communication. September 30, 1988.
- Interview on characteristics and activities of the television audience for the

Olympic Games. Canadian Broadcasting Corporation. February 1987.
Editorial on effects of journalism routines on public understanding of political
opposition groups, broadcast on radio stations KSUI & WSUI. September
1986.
Member of panel discussion on effects of media portrayal of violence and
appropriate community responses broadcast on Iowa City public access
cable. April 1986.