

Leroy G. Dorsey
Curriculum Vitae

Department of Communication
Texas A&M University
College Station, TX 77843-4234
(979) 845-5507

Education

Ph. D.: Indiana University (Speech Communication), June, 1993. Dissertation: Reconstituting the American Spirit: Theodore Roosevelt's Rhetorical Presidency, directed by J. M. Hogan.

M. A.: California State University, Hayward (Speech Communication), June, 1988.

B. S.: California State University, Hayward (Business Administration; Industrial Relations/Personnel Administration), December, 1980.

Employment

Interim Department Head, Journalism, Texas A&M University, September, 2001-August, 2003.

Associate Head, Department of Communication, Texas A&M University, January, 2000-present.

Associate Professor, Department of Communication, Texas A&M University, September, 1999-present. Teaching areas of expertise include American Public Address, Political Rhetoric, Presidential Communication, and Public Speaking.

Courses: 327H: Honors American Oratory (approx. 20 students)
327: American Oratory (approx. 100 students)
243H: Honors Argumentation & Debate (approx. 16 students)
243: Argumentation & Debate (approx. 18 students)
460: Contemporary Issues (approx. 35 students)
489: Versions of the American Dream (approx. 30 students)
440: Political Communication (approx. 25 students)
407: Women, Minorities and Mass Media (approx. 25 students)
650: Political Rhetoric (approx. 8 graduate students)
689: Presidential Rhetoric (approx. 7 graduate students)
203: Public Speaking-Course Director (approx. 250 students)
203H: Honors Public Speaking (approx. 20 students)
689/435H: Special Topics: Myth and Popular Culture

Assistant Professor, Department of Speech Communication, Texas A&M University, August, 1993-August, 1999.

Assistant Professor, Department of Speech Communication, California State University, Hayward, January, 1992-June, 1993.

Associate Instructor, Department of Speech Communication, Indiana University, August, 1988-December, 1991.

Teaching Assistant, Department of Speech Communication, California State University, Hayward, September, 1987-March, 1988.

Awards and Honors

The Collegiate Panhellenic Council, Outstanding Panhellenic Professor for 2005-2006. The Council represents 12 sororities at Texas A&M University, and over 2000 undergraduate women. It selected 12 professors to be recognized with this distinction.

Association of Former Students College-level Distinguished Achievement Award in Teaching, Texas A&M University, 2003.

Teacher/Scholar Award, \$4000, University Honors Program, Texas A&M University, 1998-1999.

Faculty Research Enhancement Award, \$5000, College of Liberal Arts, Texas A&M University, April, 1996.

B. Aubrey Fisher award for the 1995 Outstanding Article, Western Communication Association, for "The Frontier Myth in Presidential Rhetoric: Theodore Roosevelt's Campaign for Conservation," in Western Journal of Communication, 59 (1995), 1-19. Award presented February, 1996.

Virginia Gunderson Award for the Outstanding Graduate Student Paper, Indiana University, April, 1989.

Outstanding Graduate Student Paper, Rhetorical Criticism Conference, California State University, Hayward, May, 1988.

Outstanding Graduate Student Instructor Award, International Communication Association, 1988.

Outstanding Graduate Student, California State University, Hayward, 1988.

Grants and Fellowships

Program in Presidential Rhetoric Research Grant, \$1000, The Center for Presidential Studies, Texas A&M University, March, 2000.

Program to Enhance Scholarly and Creative Activities Grant, \$7500, Office of the Vice President for Research and Associate Provost for Graduate Studies, Texas A&M University, February, 2000.

American Studies Course Development Grant, \$1000, College of Liberal Arts, Texas A&M University, December, 1999.

Honors Curriculum Course Development Grant, \$2000, University Honors Program, Texas A&M University, April, 1996.

Program in Presidential Rhetoric Research Grant, \$956, The Center for Presidential Studies, Texas A&M University, March, 1996.

American Cultural Diversity Curriculum Development Grant, \$500, College of Liberal Arts, Texas A&M University, June, 1995.

Teaching Scholarship--Providing a Positive Role Model for Minority Students, \$500, Indiana University, August, 1990.

Summer Graduate Student Fellowship, \$1500, Indiana University, August, 1988.

Books

Leroy G. Dorsey, "*We Are All Americans, Pure and Simple*": *Theodore Roosevelt and the Myth of Americanism*. Tuscaloosa: University of Alabama Press, 2007.

--Winner of the Marie Hochmuth Nichols Award for the top book in 2007 for Public Address Studies, Public Address Division, National Communication Association, 2008.

--Reviewed in *The Journal of American Culture*, 31 (2008): 345-346.

--Reviewed in *Choice: Current Reviews for Academic Libraries*, 46 (2008).

--Reviewed in *American Communication Journal*, 10.3 (2008).

--Reviewed in *The American Historical Review*, 113, (2008):1174-1175.

Leroy G. Dorsey, ed., *The Presidency and Rhetorical Leadership*. Texas A&M University Press, 2002. I have two chapters in this book: "The President as a Rhetorical Leader, pp. 3-19; "Afterword: Rhetorical Leadership and Presidential Performance," pp. 252-257.

--Reviewed in *Rhetoric and Public Affairs* 6 (2003): 371-373.

--Reviewed in *Presidential Studies Quarterly* 32 (2002): 816-817.

Refereed Articles

Leroy G. Dorsey, "The Strenuous Life," *Voices of Democracy*, 2008, vol. 3, <http://www.voicesofdemocracy.com/>, 1-16.

Leroy G. Dorsey and Rachel M. Harlow, "'We Want Americans Pure and Simple': Theodore Roosevelt and the Myth of Americanism," *Rhetoric & Public Affairs*, 6 (2003): 55-78.

Leroy G. Dorsey, "Rereading The X-Files: The Trickster in Contemporary Conspiracy Myth," *Western Journal of Communication* 4 (2002): 448-468.

Leroy G. Dorsey, "Woodrow Wilson's Fight for the League of Nations: A Reexamination," *Rhetoric & Public Affairs* 2 (1999): 107-135.

Leroy G. Dorsey, "Sailing into the 'Wondrous Now': The Myth of the American Navy's World Cruise," *Quarterly Journal of Speech* 83 (1997): 447-465.

Leroy G. Dorsey, "The Myth of War and Peace in Presidential Discourse: John Kennedy's 'New Frontier' Myth and the Peace Corps," *The Southern Communication Journal* 62 (1996): 42-55.

Leroy G. Dorsey, "Theodore Roosevelt and Corporate America, 1901-1909: A Reexamination," *Presidential Studies Quarterly* 25 (1995): 725-739.

Leroy G. Dorsey, "The Frontier Myth in Presidential Rhetoric: Theodore Roosevelt's Campaign for Conservation," *Western Journal of Communication*, 59 (1995), 1-19.

J. Michael Hogan and Leroy G. Dorsey, "Public Opinion and the Nuclear Freeze: The Rhetoric of Popular Sovereignty in Foreign Policy Debate," *Western Journal of Speech Communication*, 55 (Fall 1991), 319-338.

Book Chapters

Leroy G. Dorsey, "The Rhetorical Presidency and the Myth of the American Dream," in The Prospect of Presidential Rhetoric, Jim Aune and Martin J. Medhurst, eds (College Station: Texas A&M University Press, 2008).

Leroy G. Dorsey, "Preaching Conservation: Theodore Roosevelt and the Rhetoric of Civil Religion," Green Talk in the White House: The Rhetorical Presidency Encounters Ecology, ed. T. R. Peterson, (College Station: Texas A&M University Press, 2004), 37-61.

Leroy G. Dorsey, "Preaching Morality in Modern America: Theodore Roosevelt and the Rhetoric of Progressivism," in Rhetoric and Reform in the Progressive Era, volume 6 of A Rhetorical History of the United States: Significant Moments in American Public

Discourse, ed. by J. M. Hogan (East Lansing, MI: Michigan State University Press, 2002), 49-84.

Leroy G. Dorsey, "Nelson A. Rockefeller," The Vice Presidents: A Biographical Dictionary, ed. L. E. Purcell, New York: Facts on File, 1998, 362-372.

Leroy G. Dorsey, "Shirley Anita St. Hill Chisholm," in African-American Orators of the 20th Century: A Bio-Critical Sourcebook, ed. Richard Leeman, Westport, CT: Greenwood Publishing Group, 1996, 22-31.

Book Reviews

Leroy G. Dorsey, Rev. of Carolyn Marvin and David W. Ingle, Blood Sacrifice and the Nation: Totem Rituals and the American Flag, in Quarterly Journal of Speech 86 (2000): 247-249.

Presentations at Professional Meetings

Leroy G. Dorsey, "Voices of Democracy in the classroom," presented at the National Communication Association Convention, San Diego 2008.

Leroy G. Dorsey, "Remaking Myths: Janet Jackson, Super Bowl 2004, and the Black Female Archetype," presented at the 29th Annual Intercultural Communications Conference, Houston, April 2008.

Leroy G. Dorsey, "The Benefit of our Experience: Insights and Advice for Scholars Starting in the Discipline," presented at the Southern States Communication Association, Savannah, April, 2008.

Leroy G. Dorsey, "Theodore Roosevelt, 'The Strenuous Life' (1899)," presented at the National Communication Association Convention, Chicago, November 2007.

Leroy G. Dorsey & Rachel Martin, "'We Want Americans Pure and Simple': Theodore Roosevelt and the Myth of Americanism," presented at the National Communication Association Convention, Atlanta, November 2001.

"Progressivism and Theodore Roosevelt's Foreign Policy: A Reexamination," presented at the National Communication Association Convention, Seattle, November 2000.

"Conspiracy Myth in Contemporary Culture: The Trickster, the X-Files, and the 'Greying' of American Character," presented at the National Communication Association Convention, New York, November, 1998. *Ranked as one of the top three competitive papers in Public Address for 1998.

“Woodrow Wilson's Fight for the League of Nations: A Re-Examination,” presented at the Western States Communication Association, Denver, February, 1998. *Top Ranked Paper in Rhetoric and Public Affairs Division.

“Preaching Conservation: Theodore Roosevelt and the Rhetoric of Civil Religion,” presented at the Conference on the Environment and Presidential Rhetoric, Texas A&M University, March, 1997.

“The Myth of War and Peace in Presidential Discourse: John Kennedy’s ‘New Frontier’ Myth and the Peace Corps,” presented to the Speech Communication Association, San Diego, November, 1996.

“The World Cruise as Quest Myth: Theodore Roosevelt, the Media, and the American Navy,” presented to the Speech Communication Association, San Antonio, November, 1995.

“Theodore Roosevelt and Corporate America: A Reexamination,” presented to the Speech Communication Association, New Orleans, November, 1994.

“Working from Within: Shirley Chisholm as an Iconoclastic Rhetor,” presented to the Speech Communication Association, New Orleans, November, 1994.

“Theodore Roosevelt and the Crusade for Conservation: A Case Study of the Rhetorical Presidency,” presented to the Western Speech Communication Association, San Jose, February, 1994.

“Theodore Roosevelt, Frederick Jackson Turner, and the Rebirth of the American Hero,” presented to the Western Speech Communication Association, Albuquerque, February, 1993.

“Images of the South in the British Press,” presented to the Central States Communication Association, Chicago, April, 1991.

“Popular Sovereignty and American Foreign Policy: The Freeze, ‘the People,’ and the House Debate,” presented to the speech Communication Association, Chicago, October, 1990 (with J. Michael Hogan). *Top Papers in Public Address Division.

“‘America for Americans’: The Rhetoric of Nativists and Know Nothings,” presented to the Speech Communication Association, Chicago, October, 1990. *Debut Papers in Public Address Division.

Professional Affiliations

National Communication Association

Western Speech Communication Association

Professional Service

Editorial Board, *Voices of Democracy*, 2009-present

Reviewer, Public Address Division Student Papers, NCA, 2009

Reviewer (Summer 2007), Public Address Division Student Papers, NCA, 2008

Editorial Board, *Southern Communication Journal*, 2007-2010

Reviewer, Rhetoric and Public Affairs, 2007-2008.

Editorial Board, Communication Studies, 2005.

Reviewer, Critical Studies in Media Communication, 2003.

Editorial Board, Rhetoric and Public Affairs, 2000-05.

Reviewer, Western Journal of Communication, 2003-2004.

Member, Public Address Nominating Committee, National Communication Association, 2002-2003.

Reviewer, Rhetoric and Public Address Division, Southern Speech Communication Association Conference, 2001.

Elected to the B. Aubrey Fisher Award Committee, Western States Communication Association, 2000.

Editorial Board, Western Journal of Communication, 2000-02.

Chair (2001-2002), Elected to the Douglas W. Ehninger Award Committee, National Communication Association, 2000-2002.

Manuscript Reviewer, Southern Communication Journal, 1997, 1998.

Manuscript Reviewer, Rhetoric & Public Affairs, 1997, 1998, 1999, 2000.

Elected to Nominating Committee, Public Address Division, National Communication Association, 1997-1998.

Manuscript Reviewer, Western Journal of Communication, 1994, 1995, 1997, 1998, 1999.

Registration Committee Chair, Speech Communication Association, San Antonio, November, 1995.

Panel Respondent, Black Caucus, Speech Communication Association, November, 1994.

Panel Chair, Public Address Conference, Indiana University, October, 1994.

Panel Chair, Public Address Division, Speech Communication Association, November, 1993.

Panel Chair, Public Address Division, Western Speech Communication Association, February, 1993.

Panel Manuscript Reviewer, Public Address Division, Western Speech Communication Association, February, 1993.

Lectures and Invited Presentations

Lecture in COMM 308, Fall 2008

Lecture in LBAR 289, Fall 2007, 2008

Lecture in COMM 101, Fall, 2005, 2006, 2007, 2008

“Myth and Public Discourse,” SCOM 601, Texas A&M University, October, 1995.

“Developing Intercultural Relationships,” Family and Diversity, Educational Psychology, Texas A&M University, Spring, 1994.

“The Challenges of Intercultural Marriage,” Leadership for a Multicultural Society, Department of Multicultural Services, Texas A&M University, Spring, 1994, and Fall, 1994.

“The Rhetoric of the Nuclear Freeze Movement,” SCOM 601, Texas A&M University, November, 1993.

“Social Movement Rhetoric,” SCOM 689, Texas A&M University, November, 1993.

University Service

Reviewer, Diversity Fellowships, Scholarly and Creative Activities, 2009.

Member, TAMU Press Faculty Advisory Committee, 2003-2009.

Senator, Faculty Senate, College of Liberal Arts, March-May, 2000-2006.

Graduate Council Representative, Ph.D. committee, 1993-1999.

Aggie Orientation Leader Program, Parents Social, June, 1995; July, 1996.

Volunteer for reading scripts, CounselLine Tape Information Program, Student Counseling Service, August, 1995.

Graduate School Information Night, September, 1994.

Honors Consortium, 1994, 1997.

College Service

Member, CLA Diversity Committee, Spring 2008-present

Member, Committee to Respond to University Regulation "Criminal History Record Information-Employees and Applicants," CLA, 2008

Reviewer, Program to Enhance Scholarly and Creative Activities, 2008

Affiliated Faculty, Africana Studies, 2007-present

Member, CLA Honor Systems Liaison, 2004-present.

Interim Department Head, Journalism, 2001-2003.

Member, Academic Advisory Committee, American Studies, CLA, 2001-2004.

Member, Deans Diversity Advisory Committee, CLA, 2001-2003.

Member, Development of Africana Minor Committee, CLA, 2001-2002.

Member, Program Review Committee for American Studies, 2001-2003.

Senator, Minority Conditions Subcommittee, 2000-2003.

Senator, Personnel and Welfare Subcommittee, 2000-2003.

Secretary, Steering Committee, Liberal Arts Council, 1999-2000.

Member, Liberal Arts Committee for the development of an American Studies degree, 1998-2000.

Member-at-Large, Liberal Arts Council, 1997-2000 (Secretary of the Council, 1999-2000).

Representative, Liberal Arts Executive Council, 1998-1999.

Planning and Resources Committee, 1996-1999.

Faculty, Liberal Arts Development Council “Back to School” Day, October, 1998.

Faculty Presenter, Liberal Arts Development Council “Great Conversations,” March, 1998.

Summer Honors Invitational Program, June/July, 1996, 1997, 1998.

College Identity Committee, Spring, 1996.

Summer Enrichment Program, July, 1995.

Aggie Admit One Program for incoming African-American and Hispanic students, May, 1995.

Departmental Service

Supervisor, COMM 230, Fall 2008-2009

Member, Roadmap Committee, 2008

Member, Undergraduate Enhancement Committee, 2007-present.

Chair, Departmental Diversity Committee, 2006-present.

Associate Dept. Head, 1999-present.

Departmental Representative, Southwestern Black Student Leadership Conference, January, 2004.

Departmental Representative, Invited to Lecture on Martin Luther King, Jr to the Sophomore class of Hempstead ISD, July 9, 2001.

Ex-Officio Member, Graduate Committee, 1999-present.

Departmental Public Information Coordinator, 1994-present.

Coordinator of Departmental Honors Program, 1995-1999.

Minorities Issues Committee, 1994-1999.

Departmental Representative, National Black Graduate Student Association Conference, May, 1998.

Departmental Representative to Evans Library Committee, 1994-1999.

Newsletter Editorial Board, 1995-1999.

Program Faculty, Program in Presidential Rhetoric, 1993-1999.

Faculty Advisor, Aggie Toasters, Student Chapter of Toastmaster's International, 1996-present.

Pronouncer for the Brazos County Spelling Bee, The Eagle, February, 1996.

Departmental Coordinator for the State Employee Charitable Campaign, College of the Liberal Arts, Spring, 1995.

Faculty Advisor, Student Speech Communication Association, 1995.

SCOM 203 Director Committee, 1995.

Search Committee, 1994-1995, 1999.

Faculty Representative, Commencement Ceremony, December, 1993.

M. A. Theses Directed

Alicia Ransom, Presidential Ethos and the Construction of Character: A Rhetorical Analysis of the Clinton Presidency. Completed Fall, 1996.

Kursten King, Hillary Clinton and the Fourth World Conference on Women: The Rhetoric of Inclusion. Completed Spring, 1997.

Danya Day, From Woman to Chick: The Rhetorical Evolution of Women in American Film. Completed Fall, 2007.

Ph.D. Dissertations Directed

Nick Rangel, Part of Something Larger Than Ourselves: George H.W. Bush and the Rhetoric of the First U.S. War in the Persian Gulf. Completed Spring, 2007.

Graduate Student Committees (current)

Chair, Kristina Campos Wallace, Ph.D.

Member, Marisa Hill, Ph.D.

Member, Sarah Allen, Bush School

Member, Chris Westgate
Member, Nina French, Ph.D.

Graduate Student Committees (past)

Chair, Danya Day, M.A.
Member, Joseph Bailey, Ph.D.
Member, Buddy Howell, Ph.D.
Member, Susan Dummer, Ph.D.
Chair, Nick Rangel, Ph.D.
Chair, Alicia Ransom, M.A.
Chair, Kursten King, M.A.
Member, Bill Harlow, Ph.D.
Member, Amy Tilton, M.A.