

COMM-unity Texas A&M Department of Communication

Monthly Accomplishments and Publications

NOVEMBER 2, 2016

RESEARCH THAT MAKES A DIFFERENCE

Our department features talented graduate students and nationally and internationally known faculty who research issues of health communication, organizational communication, rhetoric and public affairs, and telecommunications & media studies.

Our departmental motto is, 'Research that makes a difference.' Studying communication for us means trying to make a positive difference in the world."



DEPARTMENT OF
COMMUNICATION

LETTER FROM THE DEPARTMENT HEAD

An important component of building our intellectual community is to be aware of our colleague's research activities and accomplishments. To help us meet this goal, I am pleased to launch, "COMM-unity," a monthly summary of our faculty's accomplishments and recognitions. Our hope is to use this information to help us build our intellectual community and also facilitate keeping our website current regarding faculty activities. A big thank you to Nathan Crick for helping design COMM-unity and collect our data!

My hope is that we will use this as an opportunity to become better acquainted with our colleagues and celebrate our work. I encourage you to submit information when the monthly call comes out.

Dr. Kevin Barge

RECENT PUBLICATIONS

Brannon, Grace Ellen & Markham Shaw, C. "Communicating familial support to people with diabetes." *Southern Communication Journal* 80.5 (2015): 343-352.

Braman, Sandra. "Instability and Internet Design." *Internet Policy Review* 5.3 (2016).

"Where convergence was the orienting issue for communication policy-makers in the second half of the 20th century, in the 21st it is resilience in the face of instability, whether from human or natural causes, that has come to the fore."

Braman, Sandra. "Flow." In Benjamin Peters (Ed.), *Digital Keywords: A Vocabulary of Information Society and Culture*, pp. 118-131. Princeton, NJ: Princeton University Press, 2016.

"Flow, the exchange of information, is essential to the existence of systems."

Braman, Sandra. "Meeting Ourselves: The Future of the Posthuman." *Philosophy & Technology* 28.1 (2015)

Braman, Sandra (Associate Ed., Law). In Robin Mansell & Peng Hwa Ang (Eds.), *International Encyclopedia of Digital Communication and Society*. Boston, MA: Wiley-Blackwell, 2015.

Braman, Sandra. (2015). "The State of Cloud Computing Policy." In Christopher Yoo & Jean-François Blanchette (Eds.), *Regulating the Cloud: Policy for Computing Infrastructure*, pp. 279-288. Cambridge, MA: MIT Press, 2015.

"At this moment in which the cloud is becoming our computing infrastructure, the convergence of technologies has paradoxically created a situation in which everything is coming apart. The overarching policy problem of what is still an early stage in the development of a ubiquitously intelligent and networked environment is how to put it all back together again."

Burkart, Patrick and Jonas Andersson Schwarz, *Popular Communication, Piracy and Social Change* (Taylor & Francis, 2016).

Campbell, H. (2016) "Campbell, H. (2016) "Framing the human-technology relationship: How Religious Digital Creatives engage posthuman narratives" *Social Compass*, 63(3): 302-318.

Campbell, H.A. & Virtullo, A.* (2016) "Accessing Changes in the Study of Religious Communities in Digital Religion Studies" *Church, Communication & Culture*. 1(1) 73-89.

Campbell, H. (2016) "[Problematizing the Human-Technology Relationship through Techno-Spiritual Myths Presented in *The Machine, Transcendence and Her*](#)", *Journal of Religion & Film*. 20 (1)

Campbell, H.A., Grieve, G.P., Gregory, R., Lufts, S., Wagner, R. & Zeiler, X. (Dec 2016). "Gaming Religionworlds: Why Religious Studies Should Pay Attention to Religion in Gaming", *Journal of the American Academy of Religion*. 63(3)641-664

Davis, Nicholas T. and **Johanna L. Dunaway.** 2016. "[Party Polarization, Media Choice, and Mass Partisan-Ideological Sorting.](#)" *Public Opinion Quarterly* DOI:10.1093/poq/nfw002.

Dunaway, Johanna. 2016. [Mobile vs. Computer: Implications for News Audiences and Outlets.](#) Discussion Paper Series #D-103. Cambridge: Shorenstein Center, August, 2016.

Golan, O. & **Campbell, H.** (2015) "Strategic Management of Religious Websites: The Case of Israel's Orthodox Communities." *Journal of Computer-mediated Communication* 20 (4): 467-486.

Campbell, H. & Altenhofen, B.* (2015)._ Methodological Challenges, Innovations and Growing Pains in Digital Religion Research. In S. Cheruvallil-Contractor & S. Shakkour (Eds.) *Digital Methodologies in the Sociology of Religion*. (pp. 1-12) London: Bloomsbury Publishing.

Crick, Nathan and Bodie, Graham. (2016), "[I Says to Myself, Says I': Charles Sanders Peirce on the Components of Dialogue.](#) *Communication Theory* 26 (3) 2016: 273-289.

Crick, Nathan. "[Composing the Will to Power](#): John Dewey on Rhetorical Education for a Radical Democracy." *Rhetoric Society Quarterly* 46 (4) 2016: 287-307.

"Rhetorical pedagogy seeks to arouse, channel, and finally compose the impulses of students through the activity of intelligence in such a way that reflects and advocates for students' interests within a democratic ethic of advocacy, criticism, and deliberation."

Crick, Nathan and Joseph Gabriel. "[Medical Narrative and Rhetorical Identification](#): The Many Faces of Anna White Dildane," *Health Communication* 2016 (Mar 30): 1-9.

Crick, Nathan. Communication in Dark Times: Hannah Arendt's Rhetoric of Warning and Hope, by Ronald Arnett. *Rhetoric and Public Affairs* 19(1) 2016: 150-3.

Crick, Nathan. "Review Essay: Publics and Intellectuals, both Real and Unreal." *Rhetoric Society Quarterly*. 46(2) 2016: 176-193.

Crick, Nathan. The War that Ended Peace, by Margaret MacMillan. *Quarterly Journal of Speech* 102(2): 2016: 221-224.

A. Esarey, and **R. Kluver.** (Eds), (2015). [The Internet in China: Cultural, political, and social dimensions \(1980s–2000s\)](#). Great Barrington, MA: Berkshire Publishing Group.

Hinck, R., J. Manly, R. Kluver, and W. Norris. (2016). Interpreting and shaping geopolitics in Chinese media: the discourse of the 'New style of great power relations.' *Asian Journal of Communication*, 26, 5. Pp. 427-445.

Kluver, R. (2015). Confronting the central paradox in media studies: The network society, digital technologies, and the future of media research. In J. Pavlik (Ed). [Digital Technology and the Future of Broadcasting: A Global Perspective](#). New York: Routledge.

Kluver, R. (2016). [dazibao](#). In *Encyclopaedia Britannica*.

Hinck, R., Manly, J., R. Kluver, and W. Norris. (January, 2016) Geopolitical Visions in Chinese Media. Prepared for the Strategic Multi-Layer Assessment Report: Multi-Method Assessment. Report prepared by the Joint Staff, Washington, D.C.

Chinn, J. & **Kluver, R.** (February 20, 2016). Social Media Strategies of the Islamic State and the "Arabic Twittersphere: An analysis of ISIL-related and ISIL-produced discourse." Prepared for the Strategic Multi-Layer Assessment Report: Multi-Method Assessment of the Islamic State. Report prepared by the Joint Staff, Washington, D.C.

Hinck, R., R. Kluver, and S. Cooley. (February 10, 2016). Geopolitical Visions in Russian Media. Prepared for the Strategic Multi-Layer Assessment Report: Emerging Russian Threats and Opportunities in Eurasia. Report prepared by the Joint Staff, Washington, D.C.

Hesse, C., **Rauscher, E.A.,** & Trask, S. (2016). [Family communication patterns and communicative responses to jealousy](#): The mediating role of alexithymia. *Journal Family Communication*. Online

Rauscher, E.A., Young, S.L., Durham, W.T., & Barbour, J. (2016). "[I'd know that my child was out there](#)": Egg donation, the institutionalized "ideal" family, and health care decision making. *Health Communication*, 16, 318-336.

J.S. Yamasaki, P. Geist-Martin, & **B.F. Sharf** (co-authors/co-editors) (2017). *Storied Health and Illness: Communicating Personal, Cultural and Political Complexities*. Waveland Press, Long Grove, IL.

Srividya Ramasubramanian & Amanda R. Martinez. "[News Framing of Obama, Racialized Scrutiny, and Symbolic Racism](#)." *Howard Journal of Communications*, 28.1 (2016), 1-19.

"The current study uses a between-participants experiment (N = 168) to examine how exposure to positive versus negative news frames of Obama have differential effects on White participants' symbolic racist beliefs....Using path analysis, the present study builds a causal chain of relationships that reveals that exposure to negative news frames of Obama as compared to positive ones activates readers' anti-Black affect, which in turn increases their symbolic racist beliefs."

Ramasubramanian, Srividya. [Racial/ethnic identity, community-oriented media initiatives, and transmedia storytelling](#). *The Information Society*. 32.5 (2016): 333-342.

"Through collaborative, community-based, transmedia storytelling initiatives, racial minority groups are fostering new critical media literacies and active digital citizenship. This article focuses on two such initiatives: a fictional Web-based drama series (East Los High) and a transmedia participatory art initiative (Question Bridge)."

Saleem, Muniba, Yang, Grace, & **Ramasubramanian, Srividya.** [Reliance on direct and mediated contact and public policies supporting outgroup harm](#). *Journal of Communication*. 66. 4 (2016): 604-624.

"Two studies examined the effects of reliance on direct and media-based contact for information about Muslims on Americans' stereotypic beliefs of and negative emotions toward Muslims and support for public policies harming Muslims domestically and internationally. Results revealed that reliance on media for information about Muslims was positively associated with stereotypic beliefs, negative emotions, and support for harmful policies."

Ramasubramanian, Srividya. [Mindfulness, stress coping, and everyday resilience among emerging youth in a university setting](#): A mixed methods approach. *International Journal of Adolescence & Youth*. (2016). 1-14.

"This study used a mixed methods approach combining qualitative journaling with a pre-test post-test experiment to understand how a mindfulness-based communication course improves everyday resilience for first-year college students. Preliminary findings suggest that participants exposed to mindfulness communication training experience more positive emotions and report lesser perceived stress."

Ramasubramanian, Srividya & Yadlin-Segal, Aya. [Building meaningful cross-sector partnerships for children and media initiatives: A conversation café with scholars and activists from around the world](#). *Journal of Children and Media*. 10:2 (2016). 216-224

"In this essay, we bring together academics and activists from around the world in a "conversation café" to share their perspectives on the past, present, and future of children and media with specific emphasis on building meaningful cross-sector partnerships. Key change-agents from academe, nonprofits, and for-profit organizations committed to youth and media literacy from the USA, the UK, Singapore, the Netherlands, Australia, and India participated in this discussion."

Ramadurai, Vandhana, Sharf, Barbara & Ramasubramanian, Srividya. [Road less traveled: Health seeking narratives and the pathfinder model of CAM usage.](#) *Qualitative Health Research*. 26 (2015). 1216-1228.

“Through the stories of our participants, we show that life events affect health care choices and motivations for integrating various healing modalities. Understanding the impact of these life stories on how people integrate differing healing modalities can be important for CAM (complementary and alternative medicine) and conventional practitioners.”

Ramasubramanian, Srividya. [Using celebrity news to reduce racial/ethnic prejudice.](#) *Journal of Social Issues*, 71:1 (2015). 123-137.

“Results from a between-participants experiment (N=88) show that exposure to news stories about counter-stereotypic African American media personalities as compared to stereotypical ones reduces stereotypical perceptions and symbolic racist beliefs of White Americans about African Americans. Furthermore, these favorable attitudes translate into an increased willingness to support affirmative action policies.”

Scharrer, Erica & Ramasubramanian, Srividya. [Intervening in the media’s influence on stereotypes of race and ethnicity: The role of media literacy.](#) *Journal of Social Issues*, 71:1 (2015). 171-185. doi: 10.1111/josi.12103.

“This article provides a review of the research record on the potential for media literacy education to intervene in the media’s influence on racial and ethnic stereotypes, and explores the theoretical concepts that underlie these efforts. It situates media literacy theory and practice within particular emphases in the field and synthesizes qualitative and quantitative studies.”

Martinez, Amanda & Ramasubramanian, Srividya. [Latino audiences, racial/ethnic identification, and responses to stereotypical comedy.](#) *Mass Communication & Society*, 18:2 (2015). 209-229; doi: 10.1080/15205436.2014.907427.

“A 2 × 2 × 2 factorial experiment was conducted to explore how Latino participants’ (N = 150) racial/ethnic identification level (high/low) and comedians’ race/ethnicity (Latino/White) influence evaluations of a target alleged offender (Latino/White) in subsequent scenarios. Findings revealed that participants rated the comedy more favorably when the comedian was Latino compared to when the comedian was White.”

Ramasubramanian, S. (2016). Srividya Ramasubramanian on Gordon Allport. In R. Hobbs (Ed.). [Exploring the Roots of Digital and Media Literacy through Personal Narrative.](#) Temple University Press.

“In this chapter, I examine the key ideas and life events that shaped my work, as well as those that shaped Allport’s, to highlight the sociocultural and historical contexts that play a significant role in shaping the media literacy discipline. In other words, I examine how scholarship on media literacy is socially constructed and embedded in the ideological values of the historical contexts in which it is situated.”

Wallis, Cara and Anne Balsamo. 2016. [“Public Interactives, Soft Power, and China’s Future at and Beyond the 2010 Shanghai World Expo.”](#) *Global Media and China* 1, nos. 1-2, 32-48.

"By discussing the cultural narratives that circulated through the use of public interactive experiences and how these narratives gestured to future geo-political relationships, we add to understandings of the concept of soft power and the role of technology in the praxis of public diplomacy" (p. 34).

Wolfe, Anna, Black, Laura W., Munz, Stevie, & Okamoto, Kristen. "[\(Dis\)Engagement and Everyday Democracy in Stigmatized Places: Addressing Brain Drain in the Rural United States](#)." *Western Journal of Communication* 81.2 (2016). Advance online publication.

Wolfe, Anna. "[Organizing for Nontraditional Economic Development](#)." In J. P. Fyke, J. Faris, & P. M. Buzzanell (Eds.), *Cases in Organizational and Managerial Communication: Stretching Boundaries* (2017): 219-224.

Wolfe, Anna. "[Organizing Collective Action amid the Ripple Effects of Change: Narratives of Crisis, Disaster, and Opportunity](#)." *Journal of Applied Communication Research* 44.1 (2016): 1-21. [Lead article].

Wolfe, Anna & Blithe, Sarah Jane. "[Managing Image in a Core-Stigmatized Organization: Concealment and Revelation in Nevada's Legal Brothels](#)." *Management Communication Quarterly* 29.4 (2015): 539-563. [in NCA Applied Communication Division Award-Winning Special Journal Issue].

GUEST LECTURES

Braman, Sandra. "Data Activism amid Opening Fields." Keynote presented to the DatActive Conference, Amsterdam, The Netherlands, October 15, 2016.

Braman, Sandra. "Cybersecurity and the Limits of the Informational State." Presented to the invitation-only workshop, Political Space and Cyberspace, Atlanta, Georgia, May 19, 2016.

Braman, Sandra. "Intellectual Property Rights, Meta-Technologies, and the Future of the Posthuman." Presented to the invitation-only symposium, Intellectual Property in All the New Places, Fort Worth, Texas, April 16, 2016.

Braman, Sandra. "Libraries and the Transformations of the Informational State." Keynote lecture presented to Oslo University on the 75th Anniversary of its founding, Oslo, Norway, December 4, 2015.

Braman, Sandra. "Information Policy and Memory." Keynote lecture presented to National Association of Research on Information Science (ENANCIB), João Pessao, Brazil, October 29, 2015.

Braman, Sandra. "Data Activism amid Opening Fields" *Keynote* presented to Dataactive Conference Amsterdam, October 15, 2016

Campbell, H. (21 June 2016). Key Themes in Digital Religion Studies. University of Mainz, Germany.

Campbell, H. (7 Nov 2015). "How the iPhone became Divine: Lessons in Spiritualizing Technology", Plenary at Rewiring Technology Conference, Fuller Seminary, Seattle, WA, USA.

Campbell, H. (17 Oct 2015). "El Papa Nell'era Digital (?): The Rise of the Digital Papacy", Plenary at The Evolution of the Papacy: Modernity, Mission & Media Conference, Northwestern University (USA).

Campbell, H. (18 Sept 2015). "Approaching ePilgrimage through Digital Religion Studies", Public Panel on Pilgrimage in the Digital Age, CrossField Doctoral School, Università della Svizzera Italiana, Lugano, Switzerland.

Crick, Nathan. Keynote Speaker: *Lone Star Society of Toxicology, WACO, TX* “Communicating Toxicity: The Rhetorical Challenge of Science,” October 23, 2016.

Sherry Holladay and **Timothy Coomb** delivered keynotes at the *Communicare Conference* in Sundsvall, Sweden, May 2016

Timothy Coombs gave a lecture of crisis communication to the faculty and PhD students at the University of Amsterdam as part of their Research Priority Area Communication, October 2016

Rauscher, E.A. Families pass on more than genes: Incorporating existing family communication styles into genetic counseling. (May 2016). Presented at the National Human Genome Research Institute for their “Applications of Genomics to Public Health Challenges” seminar.

Ramasubramanian, Srividya, “Fearless inclusion.” Fearless in the Workplace Symposium. Office of Diversity and the Division of Human Resources and Organizational Effectiveness, Texas A&M University, October 2016.

Ramasubramanian, Srividya. “Respect: A core Aggie value.” Grad Camp 2016. Graduate & Professional Students’ Council, Texas A&M University, August 2016.

Ramasubramanian, Srividya. “Role of student leaders in addressing bias and improving campus climate.” MSC Unity Dinner, Memorial Student Center, Texas A&M University, April 2016

Ramasubramanian, Srividya, “Energizing social inclusion through youth-produced media.” United Nations Alliance of Civilizations, New York, March 2016

Ramasubramanian, Srividya. “Media stereotypes, positive storytelling and critical media literacy.” NCA Institute for Faculty Development, Hope College, July 2015

Ramasubramanian, Srividya. “Roundtable on the future of academia and the Communication discipline.” NCA Institute for Faculty Development, Hope College, July 2015

GRANTS AND AWARDS

Barge, Kevin. Gerald R. Phillips Award for Distinguished Communication Scholarship, National Communication Association.

Campbell, H., Glasscock Internal Faculty Fellow (Spring 2016)

Wolfe, Anna. Outstanding Public Outreach Award for Reimagine Reno: The City of Reno Master Plan Update Public Participation Plan. The Nevada Chapter of the American Planning Association, DeBoer Awards for Excellence in Planning (October 19, 2016).

Brannon, Grace Ellen. *Leadership Training for Diversity Fellowship.* Center on Disability and Development, October 14, 2016.

Rauscher, E.A., (2016). Silent men: Understanding perspectives of men at risk for BRCA1/2 mutations. Liberal Arts Seed Grant, Texas A&M University: \$11,703

Katie Hodgdon won 2nd place, top student paper prize, Global Fusion 2016.

Randy Kluver (PI) along with co-PI's Greg Gause (Bush School), Wendi Kaspar (Libraries) and Stephen Balfour (Liberal Arts) received a \$300,000 award from the Tier One Projects competition from Texas A&M University. The three year award is for the "Global Media Analysis Research Clusters" project, to focus training of undergraduate and graduate students in open source and media analysis.

Randy Kluver (PI) along with co-PI Bob Shandley (INTS), received a grant for \$350,000 for Project GO for 2015-2016. The project, funded by the Institute of International Education, provides scholarships for ROTC cadets studying critical languages.

Randy Kluver (PI) received a one year, \$90,000 contract to conduct media analysis of Gray zone conflict from the Department of Defense.

Randall Sumpter has been awarded a Melbern G. Glasscock Center for Humanities Research internal fellowship for the fall 2016 semester. He presented his current research findings on the origins of newspaper rules and routines on Nov. 1 at the Glasscock Center. His work at the center completes research for a book project, *The Craft of Journalism: Writing the Rule Book in the Gilded Age*, that is under contract with the University of Missouri Press.

Hammond, Tracy (PI) and **Wallis, Cara** (Co-PI). "Exploring Children's Use of Online Social Networks Using the KidGab Network." National Science Foundation. IIS 1649126, EAGER: July 1, 2016-June 20, 2017, \$175, 545.

Wallis, Cara. In August 2016 I was selected as a Non-Resident Senior Fellow, China Policy Institute (CPI), University of Nottingham, United Kingdom.

Braman, Sandra. "Facebook Use of Humans in Editing Process." Interview on *Live at Four*, KBTX TV, May 12, 2016.

Timothy Coombs did a Communication on the Spot live one-on-one interview about corporate communication in front of a live audience, October 2016

Dunaway, Johanna. [AirTalk Interview](#), SPCC LA, NPR Affiliate, September 13, 2016.

Dunaway, Johanna "How Does News Downsize For Smaller Screens?". [The Independent](#). **September 11, 2016**.

Dunaway, Johanna. Bolton, Ricardo. "[The rise of mobile could create "a second-class digital citizenship" of less informed news consumers.](#)" September 1, 2016, Neiman Lab.

Gan, Ivan. National Communication Association. "[Instructor's Corner: Nursery Rhymes and Folk Literature for Public Speakers.](#)" *Communication Currents*, February 2016.

Kliver, Randy, Robert Hinck, And Skye Cooley. “[How Media Outlets From Around The World Are Reacting To The Presidential Campaign](#). The Conversation, October 21, 2016. Also Published In Salon.Com, Alternet, And Other Online Outlets.

Kliver, Randy. “[How International Media Outlets Are Covering The U.S. Election](#),” Wisconsin Public Radio

“[M-Passioned Member: Srivi Ramasubramanian](#)” Featured by NAMLE (National Association of Media Literacy Education), October 2016; <https://namle.net/category/features/m-passioned/> October 2016.

Ramasubramanian, Srivi *The Battalion*, “[Mandatory racism awareness class awaits university funding](#),” September 2016;

Ramasubramanian, Srivi *Futurity*, “[To offset media bias against Muslims, make friends](#),” August 2016.

Ramasubramanian, Srivi *Texas A&M Today*, “[Media depictions of Muslims bolster anti-Muslim attitudes](#).” August 2016.

Ramasubramanian, Srivi *The Battalion*, “[Discussion-driven event focuses on race relations](#).” March 2016;

Ramasubramanian, Srivi *National Public Radio* (NPR) for “[How shows like Will & Grace” and “Black-ish” Can Change Your Brain](#),” August 2015;

Wallis, Cara. “[Hukou Reform and China’s Migrant Workers](#).” China Policy Institute: Analysis, October 10, 2016,



Award-winning Communication faculty members: Drs. Matthew May, Richard Street, and Jennifer Mercieca, featured here with the Dean of the College of Liberal Arts, Dr. Pam Matthews, who hosted a reception in October 2016 to honor the winners of major fellowships and awards won this year



Dr. Srivi Ramasubramanian representing Texas A&M University at the International Communication conference in Fukuoka, Japan in Children, Adolescents, and Media division's panel titled, "JOCAM Next: A forward-looking agenda for children, adolescents, and media."



Dr. Srivi Ramasubramanian giving a keynote speech on "Respect as a core Aggie value" at grad camp 2016 attended by new graduate and professional students joining Texas A&M University.